

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
101 Acquisition, Inc.		04/07/2007	CORPORATION:
RECEIVING PARTY DATA			
Name:	Greg Norman Collection, Inc.		
Street Address:	110 West 57th Street, 4th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78344940		
CORRESPONDENCE DATA			
Fax Number:	(925)943-1106		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	jlindgren@mmblaw.com		
Correspondent Name:	Jeffrey T. Lindgren		
Address Line 1:	1331 N. California Blvd., Suite 200		
Address Line 4:	Walnut Creek, CALIFORNIA 94596		
ATTORNEY DOCKET NUMBER:	9531-671		
NAME OF SUBMITTER:	Jeffrey T. Lindgren		
Signature:	/s/		
Date:	02/13/2008		
Total Attachments: 2			

CH \$40.00 78344940

900099022

**TRADEMARK**  
**REEL: 003718 FRAME: 0848**

source=Cert of Amend#page1.tif  
source=Cert of Amend#page2.tif

# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "101 ACQUISITION, INC.", CHANGING ITS NAME FROM "101 ACQUISITION, INC." TO "GREG NORMAN COLLECTION, INC.", FILED IN THIS OFFICE ON THE TENTH DAY OF APRIL, A.D. 2007, AT 1:27 O'CLOCK P.M.

4219398 8100

080105104

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6351957

DATE: 01-31-08

TRADEMARK  
REEL: 003718 FRAME: 0850

**CERTIFICATE OF AMENDMENT  
OF  
CERTIFICATE OF INCORPORATION  
OF  
101 ACQUISITION, INC.**


The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "DGCL") does hereby certify:

1. The Certificate of Incorporation of the Corporation was filed with the Secretary of State of Delaware on September 19, 2006 under its current name.
2. The amendment to the Certificate of Incorporation of the Corporation as set forth below has been duly adopted in accordance with the provisions of Section 242 of the DGCL, and has been consented to in writing by the stockholders of the Corporation, in accordance with Section 228 of the DGCL.
3. Article I of the Certificate of Incorporation of the Corporation is amended to read in its entirety as follows:

**ARTICLE I**

The name of this corporation is: Greg Norman Collection, Inc.

IN WITNESS WHEREOF, the Corporation has caused this certificate to be signed by Barry L. Schneider, its authorized officer, this 6th day of April 2007.

By:   
Name: Charles A. Frank  
Title: Secretary