Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
101 Acquisition, Inc.		04/10/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Greg Norman Collection, Inc.	
Street Address:	110 West 57th Street, 4th Floor	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10019	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3057336	WEATHERKNIT

CORRESPONDENCE DATA

Fax Number: (925)943-1106

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: jlindgren@mmblaw.com
Correspondent Name: Jeffrey T. Lindgren

Address Line 1: 1331 N. California Blvd., Suite 200
Address Line 4: Walnut Creek, CALIFORNIA 94596

ATTORNEY DOCKET NUMBER:	9531-662
NAME OF SUBMITTER:	Jeffrey T. Lindgren
Signature:	/s/
Date:	02/13/2008

Total Attachments: 2

900099025

TRADEMARK REEL: 003719 FRAME: 0081

OF \$ 40

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TRADEMARK
REEL: 003719 FRAME: 0082



PAGE

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "101 ACQUISITION, INC.", CHANGING ITS NAME FROM "101 ACQUISITION, INC." TO "GREG NORMAN COLLECTION, INC.", FILED IN THIS OFFICE ON THE TENTH DAY OF APRIL, A.D. 2007, AT 1:27 O'CLOCK P.M.

4219398 8100

080105104

You may verify this certificate online at corp.delaware.gov/authver.shtml

Darriet Smith Hindson

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6351957

DATE: 01-31-08

TRADEMARK
REEL: 003719 FRAME: 0083

State of Delaware Secretary of State Division of Corporations Delivered 01:38 PM 04/10/2007 FILED 01:27 PM 04/10/2007 SRV 070417296 - 4219398 FILE

CERTIFICATE OF AMENDMENT

OF

CERTIFICATE OF INCORPORATION OF

101 ACQUISITION, INC.

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "DGCL") does hereby certify:

- 1. The Certificate of Incorporation of the Corporation was filed with the Secretary of State of Delaware on September 19, 2006 under its current name.
- 2. The amendment to the Certificate of Incorporation of the Corporation as set forth below has been duly adopted in accordance with the provisions of Section 242 of the DGCL, and has been consented to in writing by the stockholders of the Corporation, in accordance with Section 228 of the DGCL.
- 3. Article I of the Certificate of Incorporation of the Corporation is amended to read in its entirety as follows:

ARTICLE I

The name of this corporation is: Greg Norman Collection, Inc.

IN WITNESS WHEREOF, the Corporation has caused this certificate to be signed by Barry L. Schneider, its authorized officer, this 6th day of April 2007.

Name: Charles A. Frank

Title: Secretary

MMB:9531-010:708735.1

RECORDED: 02/13/2008

TRADEMARK REEL: 003719 FRAME: 0084