

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MUELHENS GMBH & CO. KG		12/04/2007	KG organized under the laws of Germany:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cosmopolitan Cosmetics S.r.l.		
<b>Street Address:</b>	Via Larga, 4		
<b>City:</b>	MILANO		
<b>State/Country:</b>	ITALY		
<b>Postal Code:</b>	20122		
<b>Entity Type:</b>	corporation organized under the laws of Italy:		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	0513848	ATKINSONS	
Registration Number:	2915767	B	
Registration Number:	2915766	BIZARRE B	
Registration Number:	2193734	I COLONIALI	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)318-3400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	1 212 318 3182		
<b>Email:</b>	mrosenfeld@fulbright.com		
<b>Correspondent Name:</b>	Leon Medzhibovsky		
<b>Address Line 1:</b>	Fulbright & Jaworski LLP, 666 Fifth Ave.		
<b>Address Line 4:</b>	New York, NEW YORK 10103-3198		
<b>ATTORNEY DOCKET NUMBER:</b>	10412497 / MUEL 1008		
<b>DOMESTIC REPRESENTATIVE</b>			

OP \$115.00 0513848

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**TRADEMARK  
 REEL: 003719 FRAME: 0550**

Name:  
Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:

Attorney

Signature:

/Leon Medzhibovsky/

Date:

02/14/2008

Total Attachments: 3

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ASSIGNMENT OF UNITED STATES TRADEMARKS AND  
REGISTRATIONS AND APPLICATIONS

WHEREAS, Mühlens GmbH & Co. KG, a limited corporation, organized and existing under the laws of Germany (hereinafter called "Assignor") and having a principal place of business at Venloer Straße 241-245, 50823 Köln, Germany has adopted, used, is using and is the owner of the following United States Trademark Registrations

Reg. No. 513848 ATKINSONS

Reg. No. 2915767 B

Reg. No. 2915766 BIZARRE B

Reg. No. 2193734 I COLONIALI

WHEREAS, Cosmopolitan Cosmetics S.r.l., a corporation organized and existing under the laws of Italy (hereinafter called "Assignee") having a principal place of business at Via Larga 4, 20122 Milano, Italy is desirous of acquiring all rights Assignor has or may have in said Trademark Registrations thereof;

NOW THEREFORE, in consideration of and in exchange for the sum of \$ 30.00 and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer and set over unto Assignee all rights, titles and interest in and to the above mentioned trademark registrations together with the goodwill of the business symbolized by the marks and the listed registrations, including without limiting the generality of the foregoing, the right of priority to file corresponding applications in any and all countries; the trademarks to be held by Assignee for its own use and enjoyment and for the use and enjoyment of its successors and Assignees as fully and entirely as they would have been held and enjoyed by Assignor had such Assignment not been made.

Assignor hereby authorized and requests that duly authorized officials of the United States Patent and Trademark Office take such action as may be required to give effect to the sale, assignment and transfer made herein, including the issuance of any United States Trademark Registrations to Assignee, its successors and Assigns; and Assignor further agrees to do all things necessary to effectuate such sale, assignment and transfer in respect to each such trademark

ASSIGNOR

Mülhens GmbH & Co. KG

ppa.



Schulte  
Company Secretaries

ppa.



Waus

ASSIGNEE

Cosmopolitan Cosmetics S.r.l.



By: Philippe Founes

Title: Managing Director

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
TRADEMARK EXAMINING OFFICE

In re Trademark Registrations of:  
Cosmopolitan Cosmetics S.r.l.  
Registration No.: 513,848 (ATKINSONS)  
Registration No.: 2,915,767 (B)  
Registration No.: 2,915,576 (BIZARRE B)  
Registration No.: 2,193,734 (I COLONIAL)

Commissioner of Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

POWERS OF ATTORNEY AND  
DESIGNATION OF DOMESTIC REPRESENTATIVE

Cosmopolitan Cosmetics S.r.l. hereby appoints Leon Medzhibovsky and the other attorneys of FULBRIGHT & JAWORSKI L.L.P., whose address is 666 Fifth Avenue, New York, New York 10103, telephone number: 212 318-3182, and also appoints FULBRIGHT & JAWORSKI L.L.P. and its attorneys with full power of substitution and revocation, to transact all business in the Patent and Trademark Office in connection herewith, and to act as Applicant's Domestic Representative in the United States upon whom notice or process in proceedings affecting the above-identified mark may be served, pursuant to Section 1(e) of the Lanham Act, 15 U.S.C. § 1051(e), and 37 C.F.R. 2.24.

All communication is to be directed to :

Representative's Name:	Leon Medzhibovsky
Address:	Fulbright & Jaworski L.L.P. 666 Fifth Avenue New York, NY 10103
Firm Name:	FULBRIGHT & JAWORSKI L.L.P.
Phone:	(212) 318-3182
Facsimile:	(212) 318-3400
Email:	<a href="mailto:lmed@fulbright.com">lmed@fulbright.com</a>

Cosmopolitan Cosmetics S.r.l.

Date: FEBRUARY 13, 2007

By:   
Name: Phillip Founes  
Title:

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