

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Kirchner Corporation		02/12/2008	CORPORATION: MINNESOTA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Julia Mercedes Olson		
<b>Street Address:</b>	12627 Creek Road West		
<b>City:</b>	Minnetonka		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55305		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2192190	EMBRACE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(612)331-2239		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	612-331-1464		
<b>Email:</b>	michelle@nrslaw.com		
<b>Correspondent Name:</b>	Wayne A. Sivertson		
<b>Address Line 1:</b>	Suite 401, Broadway Place East		
<b>Address Line 2:</b>	3433 Broadway Street Northeast		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55413		
<b>ATTORNEY DOCKET NUMBER:</b>	56025/401/101		
<b>NAME OF SUBMITTER:</b>	Wayne A. Sivertson		
<b>Signature:</b>	/WAS316/		
<b>Date:</b>	02/14/2008		

OP \$40.00 2192190

Total Attachments: 1  
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**ASSIGNMENT OF TRADEMARK**

WHEREAS, Kirchner Corporation, a Minnesota corporation having its principal place of business at 1000 Boone Avenue North, Minneapolis, Minnesota 55427 ("Assignor"), owns the trademark EMBRACE for jewelry (the "Mark") and United States Registration No. 2,192,190 for the EMBRACE trademark in connection with "jewelry" (the "Registration");

WHEREAS, Julia Mercedes Olson, an individual with a principal place of business at 12627 Creek Road West, Minnetonka, Minnesota 55305 ("Assignee"), desires to acquire all of Assignor's rights in the Mark and Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, transfer, and sell unto Assignee, its successors and assigns all right, title, and interest in and to the Mark and the Registration together with the goodwill of the business symbolized by the Mark, and any and all causes of actions including all rights of recovery for past infringements of the Mark.

Assignor covenants that it or its representatives will, upon the request and at the expense of Assignee, do all other lawful acts necessary to enable Assignee to obtain, maintain, and enforce full benefits from the rights and interests herein assigned.

This assignment shall be binding on the successors and assigns of Assignor and shall inure to the benefit of the successors and assigns of Assignee.

IN WITNESS WHEREOF, said Assignor, has executed and delivered this instrument this 12 day of ~~January~~ February, 2008.

KIRCHNER CORPORATION

By: Daniel Kirchner

Its: president

STATE OF Minnesota )

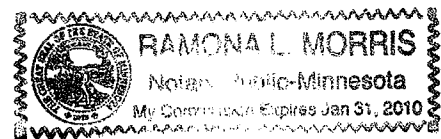
) ss.

COUNTY OF Hennepin )

On this 12 day of February, 2008, before me personally appeared Daniel Kirchner, known to me to be the President of the company described in the foregoing assignment and also known to me to be the person who executed the foregoing assignment on behalf of the company therein named, and acknowledged to me that such company executed the same.

Ramona L. Morris 2-12-08  
Notary Public

SEAL



TRADEMARK