

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Marisela Pena Herrada		12/20/2007	INDIVIDUAL: MEXICO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Promociones Antonio Pena, S.A. de C.V.		
<b>Street Address:</b>	Avenida Rio Mixcoac No. 164, Col. Acacias		
<b>City:</b>	Mexico, D.F.		
<b>State/Country:</b>	MEXICO		
<b>Postal Code:</b>	03240		
<b>Entity Type:</b>	CORPORATION: MEXICO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3162718	AAA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)659-9344		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2026599076		
<b>Email:</b>	DSAdocket@roylance.com		
<b>Correspondent Name:</b>	David S. Abrams		
<b>Address Line 1:</b>	1300 19th Street, NW		
<b>Address Line 2:</b>	Suite 600		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20036		
<b>ATTORNEY DOCKET NUMBER:</b>	50227		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	David S. Abrams		
<b>Address Line 1:</b>	1300 19th Street, N.W.		
<b>Address Line 2:</b>	Suite 600		

OP \$40.00 3162718

Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

NAME OF SUBMITTER:

David S. Abrams

Signature:

/David S. Abrams/

Date:

02/14/2008

Total Attachments: 1

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## ASSIGNMENT

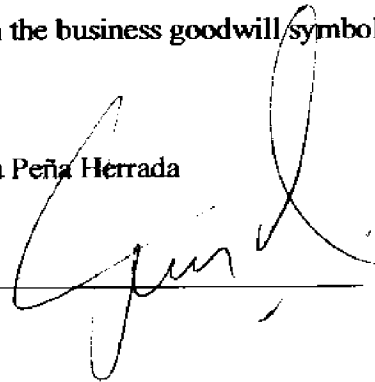
WHEREAS, Marisela Peña Herrada, a Mexican citizen with a principal address at Xochititla 20-B, San Andres Tetepilco, 09440 Mexico, D.F. MEXICO (hereinafter called "Assignor"), is the owner of all right, title and interest in and to U.S. Trademark Registration No. 3.162.718 and the mark AAA & DESIGN in the United States for use in connection with "services rendered in the organization, execution and consulting of professional wrestling events and activities, be it for or without television, in class 41" (hereinafter called the "Mark");

WHEREAS, PROMOCIONES ANTONIO PEÑA, S.A. DE C.V., a Mexican corporation with a principal business address at Avenida Rio Mixcoac No. 164, Col. Acacias, 03240, Mexico, D.F., MEXICO (hereinafter called "Assignee"), desires to acquire all right, title and interest in and to the Mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Mark and the registration therefor in the United States, together with the business goodwill symbolized by the Mark.

Marisela Peña Herrada

By: \_\_\_\_\_



Dated: December 20, 2007.