

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Curtoo Publishing, LLC		02/11/2008	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Worth Media Group, LLC		
<b>Street Address:</b>	3731 NW 8th Street		
<b>City:</b>	Boca Raton		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33431		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78314199	WEALTH IN PERSPECTIVE	
<b>Registration Number:</b>	1780221	WORTH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(561)659-6313		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	561-653-5000		
<b>Email:</b>	carol.cavallerano@akerman.com		
<b>Correspondent Name:</b>	J. Rodman Steele, Jr. Akerman Senterfitt		
<b>Address Line 1:</b>	222 Lakeview Avenue, Fourth Floor		
<b>Address Line 4:</b>	West Palm Beach, FLORIDA 33401-6183		
<b>ATTORNEY DOCKET NUMBER:</b>	7592-0		
<b>NAME OF SUBMITTER:</b>	J. Rodman Steele, Jr.		
<b>Signature:</b>	/J. Rodman Steele, Jr./		

CH \$65.00 78314199

Date:

02/14/2008

**Total Attachments: 4**

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ASSIGNMENT OF TRADEMARKS AND DOMAIN NAMES

THIS ASSIGNMENT OF TRADEMARKS AND DOMAIN NAMES (this “Assignment”) is made by CURTCO PUBLISHING, LLC, a Delaware limited liability company, with a principal place of business at 1177 Avenue of the Americas, 10<sup>th</sup> Floor, New York, New York 10036 (“Assignor”), to WORTH MEDIA GROUP, LLC, a Delaware limited liability company, with a principal place of business at 3731 NW 8<sup>th</sup> Street, Boca Raton, Florida 33431 (“Assignee”).

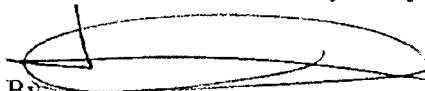
FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Assignor does hereby assign unto Assignee, Assignor’s entire right, title and interest in and to the trademarks and domain names listed on Exhibit A attached hereto (the “Marks”) in the United States and all foreign countries, including all common law rights, all registrations and applications for registration thereof, in and to the goodwill symbolized by the Marks, for Assignee’s own use and benefit and for the use and benefit of its successors and assigns.

This Assignment is intended to evidence the consummation of the sale, transfer and assignment by the Assignor to the Assignee of all of the Assignor’s right, title and interest in and to the Marks as contemplated by that certain Asset Purchase Agreement dated as of the date hereof by and between the Assignor and the Assignee (the “Purchase Agreement”). The Assignee, by its acceptance this Assignment, hereby acknowledges and agrees that neither the representations and warranties nor the rights and remedies of any party under the Purchase Agreement shall be deemed to be enlarged, modified or altered in any way by this Assignment. In the event of any inconsistencies or ambiguities between this Agreement and the Purchase Agreement, the terms of the Purchase Agreement shall govern.

*[Remainder of Page Intentionally Left Blank]*

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed this 11<sup>th</sup> day of February, 2008.

CURTCO PUBLISHING, LLC,  
a Delaware limited liability company



By: \_\_\_\_\_

Name: Chris Fabian

Title: SUP CFO

Trademarks:

<i>Trademark</i>	<i>Application Number</i>	<i>Registration Number</i>
WEALTH IN MANAGEMENT (U.S.)	78/314,199	78/314,199
WORTH (U.S.)	74/265,625	1,780,221
WORTH (Brazil)	828828849	
WORTH (Canada)	797215	TMA454175
WORTH (China)	5802484	
WORTH (EU)	005443131	
WORTH (India)	01501589	
WORTH (Japan)	2006-102845	
WORTH (Korea)	4020060056232	
WORTH (Russian Federation)	2006731979	
WORTH (Singapore)	T06/23817H	T06/23817H
WORTH (United Arab Emirates)	90228	

Domain Names:

WEEKSWORTH.COM  
WORTH-MAG.COM  
WORTH-MAGAZINE.BIZ  
WORTH-MAGAZINE.COM  
WORTH-MEDIA.COM  
WORTH-PROPERTIES.COM  
WORTH.COM  
WORTH1MILLION.COM  
WORTHADVISERS.COM  
WORTHCHARITIES.COM  
WORTHINVESTOREXCHANGE.COM  
WORTHINVESTORNETWORK.COM  
WORTHLUXURIES.COM  
WORTHMAG.TV  
WORTHMAGAZINE.COM  
WORTHMAGAZINE.TV  
WORTHMEDIA.COM  
WORTHPRIVATECAPITAL.COM  
WORTHPRIVATECAPITALNETWORK.COM  
WORTHPROPERTIES.NET  
WORTHREALTORS.COM  
WORTHSTUDIO.COM  
WORTHVACATIONS.COM

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