

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ecolab Inc.		02/12/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Ecologic Solutions, Inc.
Street Address:	71 Ocean Parkway
City:	Brooklyn
State/Country:	NEW YORK
Postal Code:	11218
Entity Type:	CORPORATION: NEW YORK

Name:	EcoLogic Solutions, Inc.
Street Address:	71 Ocean Parkway
City:	Brooklyn
State/Country:	NEW YORK
Postal Code:	11218
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78418345	ECOLOGIC

CORRESPONDENCE DATA

Fax Number: (212)808-3020
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 2128087235
 Email: tblumberg@blumbergfirm.com
 Correspondent Name: Theodore L Blumberg
 Address Line 1: 230 Park Avenue, Suite 1000
 Address Line 4: New York, NEW YORK 10169

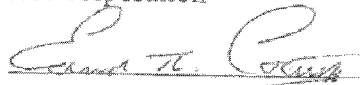
OP \$40.00 78418345

NAME OF SUBMITTER:	Theodore L Blumberg
Signature:	/Theodore L Blumberg/
Date:	02/14/2008
Total Attachments: 2 source=Asgnmnt2#page1.tif source=pg 1#page1.tif	

IN WITNESS WHEREOF, the parties to this Agreement have executed this Agreement by their duly authorized representatives to be effective as of the Effective Date.

ASSIGNOR:

ECOLAB INC.
a Delaware corporation

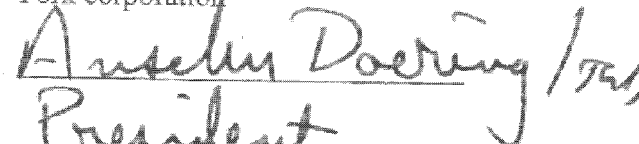
By: 

Title: SENIOR TRADEMARK ATTORNEY

Date: FEB. 12, 2008

ASSIGNEE:

ECOLOGIC SOLUTIONS INC.
a New York corporation

By:  / CEO

Title: President

Date: 2-12-2008

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT ("Agreement") is made by and between Ecolab Inc., ("Assignor"), a Delaware Corporation having its principal place of business at 370 Wabasha Street North, Saint Paul, Minnesota 55102, and, Ecologic Solutions Inc., ("Assignee"), a New York corporation having its principal place of business at 81 Ocean Parkway, Brooklyn, New York 11218, to become effective ("Effective Date") when executed by duly authorized representatives of each of the parties.

RECITALS

WHEREAS, Assignor is the sole owner of the entire right, title and interest in and to the trademark "ECOLOGIC" filed for registration before the United States Patent and Trademark Office on May 13, 2004 as United States Trademark Serial No. 78/4138345; and

WHEREAS, Assignee is desirous of acquiring the entire rights, title and interest in and to the aforesaid trademark in the United States of America, and in any and all countries foreign thereto; and

NOW, THEREFORE, be it known that, for and in consideration of the sum of one thousand, five hundred dollars (\$1,500.00) paid to Assignor by the said Assignee, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, by these present, does sell, assign and transfer unto said Assignee, its successors, assigns and legal representatives, the full and exclusive right, title and interest for the territory of the United States of America and all countries foreign thereto (including the right to apply for trademarks in foreign countries in its own name and to claim any priority rights for such foreign applications to which such applications are entitled under international conventions, treaties or otherwise), in and to the trademark "ECOLOGIC" filed for registration before the United States Patent and Trademark Office on May 13, 2004 as United States Trademark Serial No. 78/4138345, and Assignor thereby authorizes and requests the Commissioner for Trademarks transfer ownership of United States Trademark Serial No. 78/4138345 to said Assignee, as assignee of the entire right, title and interest.

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