

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Lornamead Brands, Inc.		08/06/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
<b>Name:</b>	Lornamead Inc.
<b>Street Address:</b>	175 Cooper Avenue
<b>City:</b>	Tonawanda
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	14150
<b>Entity Type:</b>	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	1256560	FINESSE
Registration Number:	1255753	FINESSE
Registration Number:	2751188	FINESSE
Registration Number:	1486618	FINESSE
Registration Number:	2112398	FINESSE
Registration Number:	1919193	FINESSE PLUS
Registration Number:	0857632	AQUA NET

CORRESPONDENCE DATA	
Fax Number:	(937)449-6405
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	9374496400
Email:	anna.vislosky@dinslaw.com
Correspondent Name:	Kimberly Gambrel - Dinsmore & Shohl LLP
Address Line 1:	One Dayton Centre - One South Main St
Address Line 2:	Suite 1300

OP \$190.00 1256560

Address Line 4: Dayton, OHIO 45402

ATTORNEY DOCKET NUMBER: 37908.17 - 23

NAME OF SUBMITTER: Kimberly Gambrel

Signature: /Kimberly Gambrel/

Date: 02/14/2008

Total Attachments: 3  
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# Delaware

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*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "LORNAMEAD BRANDS, INC.", CHANGING ITS NAME FROM "LORNAMEAD BRANDS, INC." TO "LORNAMEAD INC.", FILED IN THIS OFFICE ON THE SIXTH DAY OF AUGUST, A.D. 2007, AT 4:18 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3590853 8100

070894502



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5907007

DATE: 08-07-07

TRADEMARK  
REEL: 003719 FRAME: 0978

**CERTIFICATE OF AMENDMENT  
OF THE  
CERTIFICATE OF INCORPORATION  
OF  
LORNAMEAD BRANDS, INC.**

LORNAMEAD BRANDS, INC. (the "Corporation"), a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, does hereby certify:

FIRST: That the Board of Directors of said Corporation, by the unanimous written consent of its members, filed with the minutes of the Board, adopted a resolution proposing and declaring advisable the following amendment to the Certificate of Incorporation of said Corporation:

RESOLVED, that the Certificate of Incorporation of the Corporation be amended by changing the Article thereof numbered "FIRST" so that, as amended, said Article shall read as follows:

FIRST: The name of corporation is LORNAMEAD INC. (hereinafter called the "Corporation").

SECOND: That in lieu of a meeting and vote of shareholders, written consent to said amendment has been signed by the holders of outstanding stock having not less than the minimum number of votes that would be necessary to authorize or take such action at a meeting at which all shares entitled to vote thereon were present and voted and such written consent has been delivered in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

THIRD: That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Sections 242 and 228 of the General Corporation Law of the State of Delaware.

FOURTH: That the capital of said corporation shall not be reduced under or by reason of said amendment.

IN WITNESS WHEREOF, said LORNAMEAD BRANDS, INC. has caused this Certificate of Amendment to be signed by David Melagrano, its Secretary this 6th day of August, 2007 and he does hereby affirm the truth of the statements contained herein under penalty of perjury.

/s/ David Melagrano  
David Melagrano, Secretary

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