Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Nordstrom, Inc.		02/13/2008	CORPORATION: WASHINGTON

RECEIVING PARTY DATA

Name:	NIHC, Inc.
Street Address:	701 Southwest Broadway
Internal Address:	4th Floor
City:	Portland
State/Country:	OREGON
Postal Code:	97205-3398
Entity Type:	CORPORATION: COLORADO

PROPERTY NUMBERS Total: 27

Property Type	Number	Word Mark
Registration Number:	3228407	BEAUTY 24/7
Registration Number:	3198938	EBAR
Registration Number:	3079598	ENCORE
Registration Number:	3137459	FIRST LOOK
Registration Number:	3038313	GIFTS WE LOVE
Registration Number:	2951720	GIRLS BEHAVING PINKLY
Registration Number:	2854000	HALOGEN
Registration Number:	2845144	HALOGEN
Registration Number:	3169335	HAPPY THREADS
Registration Number:	3023608	JWN
Registration Number:	3108762	JOHN W. NORDSTROM
Registration Number:	3045022	N
Registration Number:	3308200	NORDSTROM
		TDADEMARK

TRADEMARK "

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Registration Number:	3111132	NORDSTROM EBAR
Registration Number:	3326239	NORDSTROM MOD
Registration Number:	3341149	NORDSTROM NOTES
Registration Number:	2980055	NORDSTROM RACK NR
Registration Number:	3058240	ON THE LIST
Registration Number:	2856255	RISING STAR DESIGNER
Registration Number:	3197192	SMARTCARE
Registration Number:	3345851	T.B.D.
Registration Number:	3326939	TWO A.M.
Serial Number:	78488391	HALOGEN
Serial Number:	77148779	HALOGEN
Serial Number:	78524785	JWN
Serial Number:	78661880	JWN
Serial Number:	77027390	SMARTCARE

CORRESPONDENCE DATA

Fax Number: (206)682-6031

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 206-622-4900

Email: BillF.docketing@SeedIP.com

Correspondent Name: William O. Ferron, Jr.
Address Line 1: 701 Fifth Avenue

Address Line 2: Suite 5400

Address Line 4: Seattle, WASHINGTON 98104

ATTORNEY DOCKET NUMBER:	690097.001
NAME OF SUBMITTER:	William O. Ferron, Jr.
Signature:	/William O. Ferron, Jr./
Date:	02/15/2008

Total Attachments: 2

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TRADEMARK REEL: 003720 FRAME: 0427

ASSIGNMENT

WHEREAS, Nordstrom, Inc. has adopted and used in its business the trademarks shown in the attached Schedule A;

WHEREAS, NIHC, Inc., a corporation of the State of Colorado having a place of business at 701 Southwest Broadway, 4th Floor, Portland, Oregon 97205-3398, is desirous of acquiring said trademarks and applications and registrations therefor.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for and in consideration of One Dollar (\$1.00) and other good and valuable consideration to it paid, the receipt and sufficiency of which are hereby acknowledged, Nordstrom, Inc., by these presents, hereby sells, assigns and transfers unto NIHC, Inc. the entire right, title and interest in and to said trademarks, applications registrations and the goodwill of the business in connection with which said trademarks are used and all claims for damages by reason of past infringement of the trademarks and registrations, and the right to sue for and collect such damages.

Nordstrom, Inc.

2/13/08	Lesalgler
Date	Name: Lisa G. Iglesias
	Title: Executive Vice President
State of Washington	
County of King	
I certify that I know or ha	ave satisfactory evidence that Lisa & Iglesias
signed this instrument, on oath stated the	nat he/she was authorized to execute the instrument, and Vice President for Nordstrom, Inc. to be the free and
voluntary act of such corporation for the	uses and purposes mentioned in the instrument.
Da	100 100 100 100
	Duane E. adams
No	otary Public y appointment expires $\frac{29/08}{}$
M	y appointment expires $U/FI/VO$

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TRADEMARK
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Schedule A

Trademark	Registration No.	Seed Ref. No.
BEAUTY 24/7	3228407	700043.20300
EBAR	3198938	700043.20439
ENCORE	3079598	700043.20373
FIRST LOOK	3137459	700043.20216
GIFTS WE LOVE	3038313	700043.20283
GIRLS BEHAVING PINKLY	2951720	700043.20321
HALOGEN	2854000	700043.20291
HALOGEN	2845144	700043.20139
HAPPY THREADS	3169335	700043.20285
JWN	3023608	700043.20346
JOHN W. NORDSTROM	3108762	700043.20347
N and Design	3045022	700043.20324
NORDSTROM	3308200	700043.20328
NORDSTROM EBAR	3111132	700043.20301
NORDSTROM MOD	3326239	700043.20390
NORDSTROM NOTES	3341149	700043.20391
NORDSTROM RACK and Desig	n 2980055	700043.20374
ON THE LIST	3058240	700043.20322
RISING STAR DESIGNER	2856255	700043.20215
SMARTCARE	3197192	700043.20227
T.B.D.	3345851	700043.20428
TWO A.M.	3326939	700043.20409
Trademark	Application No	Sood Dof No
HALOGEN	Application No. 78488391	Seed Ref. No. 700043,20580
HALOGEN	77148779	700043.20552
JWN	78524785	700043.20355

78661880

77027390

JWN

SMARTCARE

RECORDED: 02/15/2008

TRADEMARK REEL: 003720 FRAME: 0429

700043.20393

700043.20512