

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Powl's Feed Service, Inc.		08/01/2007	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Hubbard Feeds Inc.		
Street Address:	424 N. Riverfront Drive		
City:	Mankato		
State/Country:	MINNESOTA		
Postal Code:	56002		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1451168	JUMPSTART	
CORRESPONDENCE DATA			
Fax Number:	(612)340-8856		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(612) 492-6842		
Email:	ip.docket@dorsey.com		
Correspondent Name:	Jeffrey R. Cadwell, DORSEY & WHITNEY LLP		
Address Line 1:	50 South Sixth Street		
Address Line 2:	Suite 1500		
Address Line 4:	Minneapolis, MINNESOTA 55402-1498		
ATTORNEY DOCKET NUMBER:	17,753		
NAME OF SUBMITTER:	Jeffrey R. Cadwell		
Signature:	/Jeffrey R. Cadwell/		
Date:	02/18/2008		

CH \$40.00 1451168

Total Attachments: 1
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ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, Powl's Feed Service, Inc., a corporation organized under the laws of Pennsylvania, whose principal place of business is Route 272, Peach Bottom, Pennsylvania 17563 ("Assignor"), has adopted and used the **JUMPSTART** trademark, which is the subject of a U.S. trademark registration, Reg. No. 1,451,168 (the "Mark");

WHEREAS, Hubbard Feeds, Inc., a corporation organized under the laws of Minnesota, whose principal place of business is 454 N. Riverfront Drive, Mankato, Minnesota 56002 ("Assignee"), desires to acquire the Mark and enjoy the protection of the registration of the Mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is acknowledged, Assignor does assign, transfer, and sell to Assignee all of its right, title, and interest in and to the Mark, the good will of the business symbolized by the Mark, and the U.S. registration of the Mark.

Assignor agrees that it or its representatives will, upon request, do all other lawful acts necessary to enable Assignee to obtain, maintain, and enforce full benefits from the rights and interests herein assigned.

This assignment shall be effective as of August 1, 2007, shall be binding on the successors and assigns of Assignor, and shall inure to the benefit of the successors and assigns of Assignee.

Powl's Feed Service, Inc.

Date: _____

8/1/07

By: _____

Robert E. Powl
Robert E. Powl
President