

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	10/31/2007

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Eleven-Eleven Corporation		10/31/2007	CORPORATION:

**RECEIVING PARTY DATA**

Name:	Westernbank Puerto Rico
Street Address:	268 Munoz Rivera Avenue
Internal Address:	Westernbank Financial Plaza, Suite 600
City:	Hato Rey
State/Country:	PUERTO RICO
Postal Code:	00918
Entity Type:	CORPORATION:

**PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	0882554	GRANA
Registration Number:	1300693	PROJECT AMERICA

**CORRESPONDENCE DATA**

Fax Number: (202)293-6229  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Email: lhawkins@cblh.com  
 Correspondent Name: Lisa Hawkins, Connolly Bove Lodge & Hutz  
 Address Line 1: 1875 Eye Street, NW  
 Address Line 2: Suite 1100  
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20006

ATTORNEY DOCKET NUMBER:	21936-00007
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NAME OF SUBMITTER:	Stanely B. Green
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Signature:

/Stanely B. Green/

Date:

02/18/2008

Total Attachments: 2

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**ASSIGNMENT NUNC PRO TUNC**

WHEREAS, Westernbank Puerto Rico, a Puerto Rico banking corporation (hereinafter the "Assignor"), is the owner of the following trademarks (the "Marks"):

Name of Mark	Place/Registration No.	Expiration Date
Grana (design)	PR/51,862	09/12/2010
Grana	PR/29,140	12/29/2009
Grana	USA/882,554	12/16/2009
Grana Colors	PR-6767	N/A
Lady Grana (design)	PR/51,861	09/12/2010
America Project	PR/33,145	09/13/2013
Project America	USA/1,300,693	10/16/2004

WHEREAS, Assignor has all right, title and interest in and to the Marks, together with the goodwill of such business related to the Marks;

WHEREAS, Assignor and Eleven-Eleven Corporation ("Assignee") have entered in to an Asset Purchase Agreement dated the date hereof, whereby Assignor has sold to certain assets including the Marks

WHEREAS, it is desired that the assignment of the Marks, and registration therefore, be made of record in the United States Patent and Trademark Office and in the Puerto Rico Department of State;


NOW, THEREFORE, for good and valuable consideration the receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee of all right, title and interest in and to the Marks, the goodwill of the business related to the Marks, and the registration therefore, effective from October 31, 2007.

**ASSIGNEE**

**ASSIGNOR**

**ELEVEN-ELEVEN CORPORATION**

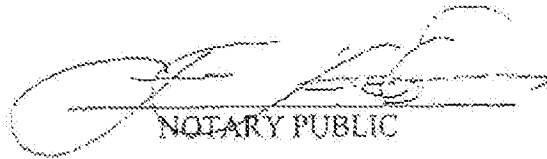
**WESTERNBANK PUERTO RICO**

By:   
Name: Roberto G. Colón Córdova  
Title: President

By:   
Name: Julia Fuentes Del Collado  
Title: Vice President, Business Credit Division

AFFIDAVIT NUMBER: 3516

Acknowledged and subscribed to before me by Roberto G. Colón Córdova, of legal age, married, executive and resident of Guaynabo, Puerto Rico, and in his capacity as President of Eleven Eleven Corp., personally known to me, at San Juan, Puerto Rico, this 31st day of October, 2007.

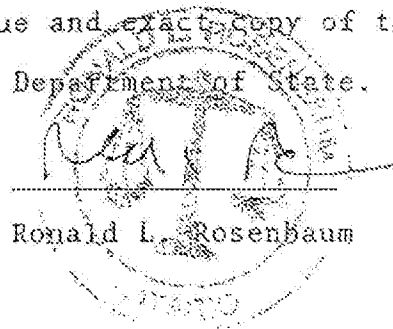
  
NOTARY PUBLIC

AFFIDAVIT NUMBER: 3519

Acknowledged and subscribed to before me by Julia Fuentes Del Collado, of legal age, single, executive and resident of San Juan, Puerto Rico, in her capacity as Vice President of Westernbank Puerto Rico, Business Credit Division, personally known to me, at San Juan, Puerto Rico, this 31st day of October, 2007.

  
NOTARY PUBLIC

I hereby certify that this is a true and exact copy of the original on file in the Puerto Rico Department of State.

  
Ronald L. Rosenbaum