

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JBS United, Inc.		02/14/2008	CORPORATION: INDIANA
RECEIVING PARTY DATA			
Name:	United BioNutrition, LLC		
Street Address:	322 South Main Street, Suite 200		
City:	Sheridan		
State/Country:	INDIANA		
Postal Code:	46069		
Entity Type:	LIMITED LIABILITY COMPANY: INDIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3238205	MAGNITUDE	
CORRESPONDENCE DATA			
Fax Number:	(317)231-7433		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3172311313		
Email:	mfrisby@btlaw.com		
Correspondent Name:	Mary Jane Frisby		
Address Line 1:	11 South Meridian Street		
Address Line 2:	Barnes & Thornburg LLP		
Address Line 4:	Indianapolis, INDIANA 46204		
ATTORNEY DOCKET NUMBER:	834460-77665		
NAME OF SUBMITTER:	Mary Jane Frisby		
Signature:	/mjf/		
Date:	02/19/2008		

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Total Attachments: 1
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TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, JBS United, Inc., an Indiana corporation located at 4310 State Road 38 West, Sheridan, Indiana 46069 ("Assignor"), hereby assigns, sells, conveys and transfers to United BioNutrition, LLC, an Indiana limited liability company having its principal offices at 322 South Main Street, Suite 200, Sheridan, Indiana 46069, all rights, title, and interest to the trademark MAGNITUDE, registered on the Principal Register of the United States Patent and Trademark Office at Reg. No. 3,238,205 (the "Mark"), including all federal and common law rights to the Mark, the goodwill of the business with which the Mark is used, all claims for damages by reason of infringement of the Mark, and the right to sue for and collect the same for its own use and for the use of its successors and assigns.

ASSIGNOR:
JBS United, Inc.

Signed: Douglas M. Webel
Title: COO
Date: 2/14/08

STATE OF INDIANA)
) SS:
COUNTY OF Hamilton)

On the 14th day of February, 2008, before me, a Notary Public in and for said County and State, personally appeared Douglas Webel and acknowledged that he is the COO of JBS United, Inc.; that he is authorized to execute this document on behalf of JBS United, Inc.; and that he did execute the foregoing Assignment on behalf of JBS United, Inc., pursuant to such authority.

Marcia Ann Kiehl
Notary Public

Marcia Ann Kiehl
Printed Name

My Commission Expires: July 21-2012