

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	06/30/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Matua Valley Wines Limited		06/30/2007	company: NEW ZEALAND

RECEIVING PARTY DATA

Name:	Foster's New Zealand (Matua) Limited
Street Address:	Level 2, Fosters House, 16 Normanby Road
City:	Mt Eden
State/Country:	NEW ZEALAND
Entity Type:	company: NEW ZEALAND

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	77030909	NORTHBANK
Registration Number:	2922570	ARARIMU
Registration Number:	2545532	MATUA

CORRESPONDENCE DATA

Fax Number: (202)293-7860
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 202.293.7060
 Email: tm@sughrue.com
 Correspondent Name: Gary D. Krugman
 Address Line 1: 2100 Pennsylvania Avenue, N.W.
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20037-3213

ATTORNEY DOCKET NUMBER:	S12075
-------------------------	--------

DOMESTIC REPRESENTATIVE

CH \$90.00 77030909

Name: Gary D. Krugman
Address Line 1: 2100 Pennsylvania Avenue, N.W.
Address Line 4: Washington, DISTRICT OF COLUMBIA 20037-3213

NAME OF SUBMITTER:	Gary D. Krugman
Signature:	/gary d. krugman/
Date:	02/20/2008

Total Attachments: 6
source=S12075 assignment doc#page1.tif
source=S12075 assignment doc#page2.tif
source=S12075 assignment doc#page3.tif
source=S12075 assignment doc#page4.tif
source=S12075 assignment doc#page5.tif
source=S12075 assignment doc#page6.tif

Confirmation of Assignment of
Trade Mark Registrations and
Application

Matua Valley Wines Limited

Foster's New Zealand (Matua) Limited

TRADEMARK

REEL: 003722 FRAME: 0054

Confirmation of Assignment of Trade Mark Registrations and Application

Allens Arthur Robinson

Effective Date	30 June 2007
Parties	<ol style="list-style-type: none">1. Matua Valley Wines Limited, registered in New Zealand, of Waikoukou Valley Road, Waimauku, Auckland, New Zealand (the <i>Assignor</i>)2. Foster's New Zealand (Matua) Limited, registered in New Zealand, of Level 2, Fosters House, 16 Normanby Road, Mt Eden, New Zealand (the <i>Assignee</i>)
Recitals	<ol style="list-style-type: none">A The Assignor is the registered proprietor of the trade mark registrations described in Schedule 1 (the <i>Registrations</i>).B The Assignor is the applicant in respect of the trade mark application described in Schedule 2 (the <i>Application</i>).C The Assignor has agreed to assign and has as of 30 June 2007 assigned to the Assignee its entire right, title and interest in and to the Application and the Registrations, on the terms and conditions contained in this Deed.

It is agreed as follows.

1. Assignment

For good and valuable consideration (the receipt and sufficiency of which is hereby acknowledged) the Assignor confirms that it has as of 30 June 2007 assigned to the Assignee and beneficial owner:

- (a) all its right, title and interest in and to the Registrations together with that part of the goodwill of the business connected with the use of and symbolized by the trade marks the subject of the registrations;
- (b) with respect to the Application (including any registration arising in relation to the Application), all its right, title and interest in and to the Application shall be together with that part of the goodwill of the business connected with the use of and symbolized by the trade mark the subject of the Application as well as the portion of the business of Assignor to which the trade mark in said Application pertains;
- (c) the right to lodge and prosecute further applications to register any of the trade marks the subject of the Application or Registrations in respect of any of the goods covered by the relevant Application or Registrations (any *Further Applications*);
- (d) the right to prosecute and obtain registration of the Application and any Further Applications;

Confirmation of Assignment of Trade Mark Registrations and Application

Allens Arthur Robinson 

- (e) the right to change the address for service for the Registrations and the Application; and
- (f) all its right to institute and maintain proceedings for trade mark infringement against any person who before, on or after the date of this Deed infringes rights given by the Registrations or by any registrations arising in relation to the Application or any Further Applications.

2. Forms

The Assignor must at the request of the Assignee:

- (a) execute all documents, forms and authorisations and depose to or swear any declaration or oath as may be required for absolutely vesting all its right, title and interest in and to the Application and the Registrations (and any Further Applications and any registrations arising from them) in the Assignee; and
- (b) at the expense of the Assignee, execute all documents, forms and authorisations and depose to or swear any declaration or oath as may be required for procuring the registration of the Application and any Further Applications.

3. Proceedings

The Assignor must, at the expense of the Assignee, render the Assignee such reasonable assistance as may be reasonably necessary in any proceedings involving any of the Registrations, the Application or any Further Applications (or any registrations arising from them) or any of the trade marks the subject of any of those applications or registrations.

4. Governing Law and Jurisdiction

This Deed is governed by the laws of Victoria, Australia. Each party submits to the jurisdiction of courts exercising jurisdiction there, and waives any right to claim that these courts are an inconvenient forum.

5. Counterparts

This Deed may be executed in any number of counterparts. All counterparts together will be taken to constitute one instrument.

Confirmation of Assignment of Trade Mark Registrations and Application


Allens Arthur Robinson 

Schedule 1

Trade Mark Registrations

Country	Mark	Class	Registration No
United States of America	ARARIMU	33	2922570
United States of America	MATUA	33	2545532

Confirmation of Assignment of Trade Mark Registrations and Application


Allens Arthur Robinson 

Schedule 2

Trade Mark Application

Country	Mark	Class	Application No
United States of America	NORTHBANK	33	77/030909

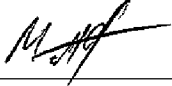
Confirmation of Assignment of Trade Mark Registrations and Application

Allens Arthur Robinson 

Executed and delivered as a Deed in Melbourne, Victoria, Australia.

Signed for and on behalf of

Matua Valley Wines Limited (*assignor*) by:



Signature

MATHEW JORDAN O'KEEFE

Print Name



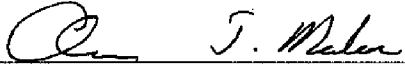
Witness Signature

AMANDA SHEARMAN

Print Name

Signed for and on behalf of

Foster's New Zealand (Matua) Limited
(*assignee*) by:



Signature

OWEN JOHN MALONE

Print Name



Witness Signature

AMANDA SHEARMAN

Print Name