

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Best Buy Stores, L.P.		01/01/2008	LIMITED PARTNERSHIP: VIRGINIA
RECEIVING PARTY DATA			
Name:	Best Buy Enterprise Services, Inc.		
Street Address:	7601 Penn Avenue South		
Internal Address:	B6 - Legal Department		
City:	Richfield		
State/Country:	MINNESOTA		
Postal Code:	55423		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2575014	AUDIOVISIONS	
Registration Number:	2577093	INTEGRATING DESIGN AND TECHNOLOGY	
Registration Number:	2611209	TECHNOLOGY FOR LIFE	
Serial Number:	76178316	ENSTALL	
CORRESPONDENCE DATA			
Fax Number:	(612)292-2323		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(612) 291-6282		
Email:	Caldwell.Camero@bestbuy.com		
Correspondent Name:	Caldwell A. Camero, Esq.		
Address Line 1:	7601 Penn Avenue South		
Address Line 2:	B6 - Legal Department		
Address Line 4:	Richfield, MINNESOTA 55423		
ATTORNEY DOCKET NUMBER:	05-10084		

CH \$115.00 2575014

900099786

TRADEMARK
REEL: 003723 FRAME: 0117

NAME OF SUBMITTER:	Caldwell A. Camero, Esq.
Signature:	/Caldwell Camero/
Date:	02/22/2008
Total Attachments: 2 source=BBY Stores LP to BBES Assignment#page1.tif source=BBY Stores LP to BBES Assignment#page2.tif	

UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, Best Buy Stores, L.P., a limited partnership duly organized and existing under the laws of the State of Virginia, hereinafter referred to as "ASSIGNOR," has adopted and used and is the owner of the trademarks set forth on Schedule A hereto in connection with the goods or services described therein (the "Marks"), together with the goodwill of the business in connection with which the Marks have been used (the "Goodwill"), the United States Trademark Registrations for the Marks set forth on Schedule A (the "Registrations") and the applications for United States Trademark Registration set forth on Schedule A (the "Applications"); and

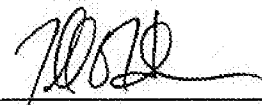
WHEREAS, Best Buy Enterprise Services, Inc., a corporation duly organized and existing under the laws of the State of Minnesota, hereinafter referred to as "ASSIGNEE," is desirous of acquiring the Marks, together with the Goodwill, the Registrations and the Applications;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has agreed to assign and has assigned, transferred and set over, and by these presents does assign, transfer and set over unto ASSIGNEE and its successors and assigns ASSIGNOR's entire right, title and interest in and to the Marks, the Goodwill, the Registrations and the Applications, to be held and enjoyed by ASSIGNEE for its own use and benefit and for the use and benefit of its subsidiaries, successors, assigns and legal representatives, for the full extent of the life of the Marks and the term of the Registrations and any registrations issued based upon the Applications, to be used as fully and entirely as such rights would have been held and enjoyed by ASSIGNOR had this Assignment not been made.

ASSIGNOR covenants that ASSIGNOR is the owner of the Marks and the holder of record title to the Registrations and the Applications, that ASSIGNOR has full power to make this Assignment and that ASSIGNOR agrees to execute such further assignments and related documents with respect to the Marks, the Goodwill, the Registrations and the Applications as ASSIGNEE shall reasonably request.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed by its proper officers thereunto duly authorized, the 1st day of January, 2008.

Best Buy Stores, L.P.

By: 

Name: TODD HARTMAN

Title: VP, Assoc. Gen. Counsel,

Schedule A

Registrations

<u>Mark</u>	<u>Registration No.</u>	<u>Date</u>	<u>Goods or Services</u>
AUDIOVISIONS	2575014	June 4, 2002	Services
INTEGRATING DESIGN AND TECHNOLOGY	2577093	June 11, 2002	Services
TECHNOLOFY FOR LIFE	2611209	August 27, 2002	Services

Applications

<u>Mark</u>	<u>Serial No.</u>	<u>Date</u>	<u>Goods or Services</u>
ENSTALL	76/178316	January 12, 2001	Services