

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|---------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Adler Fels Winery, LLC | | 02/13/2008 | LIMITED LIABILITY COMPANY: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | Halby Marketing, Inc. | | |
| Street Address: | 783 Broadway St. | | |
| City: | Sonoma | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 95476 | | |
| Entity Type: | CORPORATION: CALIFORNIA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3314802 | SIDE YARD | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (415)362-1494 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 415-362-1215 | | |
| Email: | bstrike@beveragelaw.com | | |
| Correspondent Name: | Barry Strike | | |
| Address Line 1: | 260 California Street, Suite 1001 | | |
| Address Line 4: | San Francisco, CALIFORNIA 94111 | | |
| NAME OF SUBMITTER: | Barry Strike | | |
| Signature: | /BStrike/ | | |
| Date: | 02/15/2008 | | |

OP \$40.00 3314802

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of the date signed below by the Assignor, and is from Adler Fels Winery, LLC, a California limited liability company ("ASSIGNOR"), to Halby Marketing, Inc., a California corporation ("ASSIGNEE"):

WHEREAS, the ASSIGNOR is the owner of the "Side Yard" trademark, registered at the U.S. Patent and Trademark Office on October 16, 2007, as U.S. Registration No. 3,314,802, as well as the "Side Yard" product label designs attached hereto as Exhibit A (the "Marks") and other intellectual property ("the Property"), together with the goodwill of the business symbolized thereby in connection with the goods on which the Marks are used ("the Products").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks and the Property.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks and the Property, together with: (1) the goodwill of the business relating to the Products in respect upon which the Marks are used and for which they are registered; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

IN WITNESS WHEREOF, ASSIGNOR has duly executed and delivered this Assignment, as of the date below.

Adler Fels Winery, LLC:

Stephen C. Lindsay
Stephen C. Lindsay, General Manager

Dated: 2-13-08

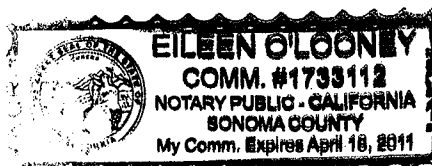
ACKNOWLEDGEMENT

State Of California)
County of Sonoma)

On 2-13, 2008 before me, Eileen O'Looney, Notary Public, personally appeared Stephen C. Lindsay, proved to me on the basis of satisfactory evidence to be the person(s) whose name is subscribed to the within instrument and acknowledged to me that she executed the same in his/her capacity as General manager of the above-referenced limited liability company.

WITNESS my hand and official seal.

Eileen O'Looney
Signature of Notary Public



Trademark Assignment
SIDE YARD

EXHIBIT A

