

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	05/07/1998

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hair Do, Inc.		02/13/2008	CORPORATION: LOUISIANA

RECEIVING PARTY DATA

Name:	Beautopia LLC
Street Address:	3939 East 46th Street
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55406
Entity Type:	LIMITED LIABILITY COMPANY: MINNESOTA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1477319	POWERFIX

CORRESPONDENCE DATA

Fax Number: (612)332-1780
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 612-332-8200
 Email: mlmoore@mhiplaw.com, ptomail@mhiplaw.com
 Correspondent Name: Malcolm L. Moore
 Address Line 1: 225 South Sixth Street
 Address Line 2: Suite 4850
 Address Line 4: Minneapolis, MINNESOTA 55402-4612

ATTORNEY DOCKET NUMBER:	B9-048-01-US
NAME OF SUBMITTER:	Malcolm L. Moore

CH \$40.00 1477319

Signature:

/Malcolm L. Moore/

Date:

02/15/2008

Total Attachments: 1

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