# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	05/07/1998

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Hair Do, Inc.		02/13/2008	CORPORATION: LOUISIANA

#### **RECEIVING PARTY DATA**

Name:	Beautopia LLC
Street Address:	3939 East 46th Street
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55406
Entity Type:	LIMITED LIABILITY COMPANY: MINNESOTA

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1477319	POWERFIX

### **CORRESPONDENCE DATA**

Fax Number: (612)332-1780

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 612-332-8200

Email: mlmoore@mhiplaw.com, ptomail@mhiplaw.com

Correspondent Name: Malcolm L. Moore
Address Line 1: 225 South Sixth Street

Address Line 2: Suite 4850

Address Line 4: Minneapolis, MINNESOTA 55402-4612

ATTORNEY DOCKET NUMBER:	B9-048-01-US
NAME OF SUBMITTER:	Malcolm L. Moore

TRADEMARK
REEL: 003723 FRAME: 0532

Signature:	/Malcolm L. Moore/
Date:	02/15/2008
Total Attachments: 1 source=080215 POWERFIX - Assignment#page1.tif	

TRADEMARK REEL: 003723 FRAME: 0533

# TRADEMARK ASSIGNMENT

WHEREAS, Hair Do, Inc., a Louisiana corporation having a principal place of business at 207 Broadmoor Boulevard, Lafayette, Louisiana 70503, is the owner, as the successor-in-interest to Brocato International, Inc. through a change of its corporate name to Hair Do, Inc., of United States Registration No. 1,477,319, issued February 23, 1988, on the trademark POWERFIX: and

WHEREAS, Beautopia LLC, a Minnesota limited liability company having a principal place of business at 3939 East 46<sup>th</sup> Street, Minneapolis, Minnesota 55406, is desirous of acquiring all rights in the mark POWERFIX and Registration No. 1,477,319 on said mark;

NOW, THEREFORE, for One Dollar and other good and valuable consideration, receipt of which is hereby acknowledged, said Hair Do, Inc. has assigned and does hereby assign, nunc pro tunc as of May 7, 1998 pursuant to that certain Asset Purchase Agreement between Brocato International, Inc. and Curtis Squire, Inc. and the Assignment from Curtis Squire, Inc. to Beautopia LLC on that same date of May 7, 1998, unto the said Beautopia LLC, all right, title, and interest in and to the mark POWERFIX and the above-referenced Registration No. 1,477,319 thereon, together with the good will of the business symbolized by said mark.

Dated: February, 2008	By Samuel J. Brocato Its: President
STATE OF	) )\$\$.
COUNTY OF	)
	opeared said Samuel J. Brocato and acknowledged the ree act and deed this day of February, 2008.
	Notary Public
	•

PICLIENT FILESIOISEAUTOPIA 89/048-01-US TM POWERFIX/08/02/12 ASSIGNMENT DOC

RECORDED: 02/15/2008

TRADEMARK
REEL: 003723 FRAME: 0534