

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Molly Beeson		02/19/2008	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Moll Anderson Home, LLC		
Street Address:	6016 Brookvale Lane		
Internal Address:	Suite 154		
City:	Knoxville		
State/Country:	TENNESSEE		
Postal Code:	37919		
Entity Type:	LIMITED LIABILITY COMPANY: TENNESSEE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78593179	CHANGE YOUR HOME CHANGE YOUR LIFE	
Serial Number:	78593182	CHANGE YOUR HOME CHANGE YOUR LIFE	
CORRESPONDENCE DATA			
Fax Number:	(615)742-0441		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	615-742-7748		
Email:	trademarks@bassberry.com		
Correspondent Name:	Robert H. Newman		
Address Line 1:	315 Deaderick Street		
Address Line 2:	Suite 2700		
Address Line 4:	Nashville, TENNESSEE 37238		
ATTORNEY DOCKET NUMBER:	115372-100		
NAME OF SUBMITTER:	Robert H. Newman		

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Signature:

/Robert H. Newman/

Date:

02/20/2008

Total Attachments: 2

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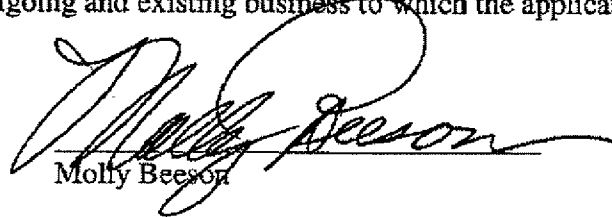
TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT made as of February 19, 2008 by and between Molly Beeson with an address at 3002 Belmont Boulevard, Nashville, TN 37212 (the "Assignor") and Moll Anderson Home, LLC, a Tennessee limited liability company with an address at 6016 Brookvale Lane, Suite 154, Knoxville, TN 37919 (the "Assignee").

Assignor owns all right, title and interest to certain trademark(s), the applications and/or registrations for which are set forth in SCHEDULE A (collectively, the "Trademark(s)"). Assignor wishes to assign all right, title and interest to the Trademark(s) to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee, its successors, assigns and legal representatives, the entire, full and exclusive right, title and interest in and to the Trademark(s), together with the good will of the business symbolized by the Trademark(s) and any applications and/or registrations therefor, and the right (but not the obligation) to assert the Trademark(s) and to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

If any of the Trademark(s) are the subject of an application based on Assignor's bona fide intent to use the Trademark(s) in commerce, Assignor hereby represents that Assignee is the successor to the portion of Assignor's ongoing and existing business to which the application and the Trademark(s) pertain.


Molly Beeson

Moll Anderson Home, LLC

By: Jennifer Willey

Name: Jennifer Willey

Title: Vice President

SCHEDULE A

Mark(s)

Mark	Serial No.
CHANGE YOUR HOME CHANGE YOUR LIFE	78593179
CHANGE YOUR HOME CHANGE YOUR LIFE	78593182