

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IC Marks, Inc.		02/15/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	ER Marks, Inc.		
Street Address:	3411 Silverside Road; Bancroft Bldg.		
Internal Address:	Suite 205B - COncord Plaza		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19810		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77242662	IQDOU	
CORRESPONDENCE DATA			
Fax Number:	(215)751-1142		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	215-567-2010		
Email:	mlozada@crbcp.com		
Correspondent Name:	Manny D. Pokotilow, Esq.; Caesar, Rivise		
Address Line 1:	1635 Market Street - 7 Penn Center		
Address Line 2:	11th Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-2212		
ATTORNEY DOCKET NUMBER:	I1079/30002		
NAME OF SUBMITTER:	Manny D. Pokotilow		
Signature:	/mdp/		

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TRADEMARK
REEL: 003725 FRAME: 0302

Date:

02/21/2008

Total Attachments: 3

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ASSIGNMENT

WHEREAS, **IC MARKS, INC.** a corporation organized and existing under the laws of the State of Delaware, having a place of business at 3411 Silverside Road; Bancroft Building; Suite 205C; Concord Plaza; Wilmington, Delaware 19810 (hereinafter "ASSIGNOR") is the proprietor of the mark **IQDOU**, prints, signs and labels on which said mark has appeared and the pending application in the United States Patent and Trademark Office to register the mark **IQDOU**, under Application Serial No. 77/242,662 filed on July 31, 2007.

WHEREAS, for good and valuable consideration assignor assigned and transferred to **ER MARKS, INC.**, a Corporation organized and existing under the laws of the State of Delaware and having a place of business at 3411 Silverside Road; Bancroft Building; Suite 205B; Concord Plaza; Wilmington, Delaware 19810, (hereinafter "ASSIGNEE") all of the right, title and interest of said ASSIGNOR in and to the mark **IQDOU**, prints, signs and labels on which said mark has appeared, all registrations and applications for the registration of said mark and the goodwill of the business associated with and symbolized by the mark, prints, signs and labels; and

WHEREAS, it is the desire of ASSIGNOR and ASSIGNEE to record the assignment of said mark and the transfer to ASSIGNEE of the aforesaid mark.

NOW THEREFORE, IN CONSIDERATION of the sum of \$1.00 and other good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the receipt of which is

hereby acknowledged by ASSIGNOR, and in further consideration of the fact that it is the desire of ASSIGNOR to be legally bound hereby, said ASSIGNOR does hereby sell, assign and transfer unto ASSIGNEE its mark **IQDOU**, all prints, signs and labels on which the mark **IQDOU** has appeared, the pending application in the United States Patent and Trademark Office to register the mark **IQDOU**, under Application Serial No. 77/242,662 and any service mark registration of said mark, the prints, signs and labels and the goodwill of the business associated with and symbolized by the mark, prints, signs and labels on which the mark has appeared.

Included in this assignment is the entire right, title and interest in and to the mark and Application Serial No. 77/242,662 together with the goodwill of the business associated with and symbolized by the mark. Also, included in this assignment are any and all rights which ASSIGNOR has against persons who have infringed upon the mark, prints, signs and labels and Application Serial No. 77/242,662. These rights include the right to sue and recover for all damages and profits arising out of past infringement of the mark, prints, signs and labels and the pending application in the United States Patent and Trademark Office to register the mark **IQDOU**, under Application Serial No. 77/242,662.

IN WITNESS WHEREOF, IC MARKS, INC. has caused this Assignment to be signed by its *President, Daniel Feiner.*, hereunto duly authorized, and has caused its corporate seal to be hereunto affixed and duly attested this 15th day of February, 2008.

IC MARKS, INC.

By 
Daniel Feiner, President

ATTEST:

(Corporate Seal)

State of Delaware


:

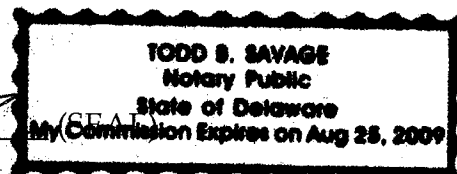
: SS

County of New Castle

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On this 15 day of February, 2008 before me personally appeared *Daniel Feiner*, to me known, who after being duly sworn, did depose and say that at the time of the Assignment he is the *President* of IC MARKS, INC., a Delaware Corporation, the corporation described herein, and which executed the above instrument; that he knows the seal of said corporation; that the seal affixed to said instrument is such corporate seal; that it was so affixed by order of the Board of Directors of IC MARKS, INC. and he signed his name thereto by like order.


Notary Public



MY COMMISSION EXPIRES: 8/25/09