

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Just Schweiz AG		01/07/2008	CORPORATION: SWITZERLAND

RECEIVING PARTY DATA

Name:	Ulrich Juestrich Holding AG
Street Address:	Unterdorf
City:	Walzenhausen
State/Country:	SWITZERLAND
Postal Code:	9428
Entity Type:	CORPORATION: SWITZERLAND

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	1462462	JUST
Registration Number:	2196258	
Registration Number:	2438323	JUST

CORRESPONDENCE DATA

Fax Number: (631)549-0404
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (631) 549 4700
 Email: striker@strikerlaw.com
 Correspondent Name: Michael J. Striker
 Address Line 1: 103 East Neck Road
 Address Line 4: HUNTINGTON, NEW YORK 11743

ATTORNEY DOCKET NUMBER:	JUESTRICH ASSIGN
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DOMESTIC REPRESENTATIVE

Name: Michael J. Striker

OP \$90.00 1462462

Address Line 1: 103 East Neck Road
Address Line 4: Huntington, NEW YORK 11743

NAME OF SUBMITTER: Michael J. Striker

Signature: /Michael J. Striker/

Date: 02/21/2008

Total Attachments: 5
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DEED OF ASSIGNMENT / UNITED STATES OF AMERICA

ASSIGNMENT made this _____ day of _____ Two thousand and _____

BETWEEN

JUST Schweiz AG
Unterdorf
9428 Walzenhausen




hereinafter called the "the ASSIGNOR" of the one part

AND

Ulrich Jüstrich Holding AG
Unterdorf
9428 Walzenhausen

hereinafter called the "the ASSIGNEE" of the other part.

WHEREAS the ASSIGNOR is the owner of the following trademark, which is now registered in the United States:

Trademark	Register Number	Registered on	Class
	1.462.462	27.10.1987	3
	2.196.258	13.10.1998	3
	2.438.323	27.03.2001	3, 21

AND WHEREAS the ASSIGNEE is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all rights, title and interest in and to the said trademark together with the part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademark, and the registration thereof, and with all claims arising out of or relating to the use or the ownership of said trademark.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this
day of 2007. 07. Jan. 2008

JUST Schweiz AG

	<u>M. Mutschler</u>	<u>H. Jostlich</u>
by	<u>X</u>	<u>X</u>
	<u>H. Jostlich</u>	<u>H. Jostlich</u>
title	<u>OWNER</u>	<u>OWNER</u>

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No. : 1.462.462
Registration date: : 27.10.1987
Mark : Just (logo)
Class : 3

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202, USA

Sir:

Ulrich Jüstrich Holding AG

a corporation organized and existing under the laws of **Switzerland** located at
Unterdorf, 9428 Walzenhausen
the proprietor of the above-identified trademark registration, hereby appoints the firm

its attorneys and representative upon whom notices or process in proceedings affecting the
above-identified mark may be served.

Signed by: M. Jüstrich x H. Jüstrich
owner owner
insert full name(s) and title(s)

Place / Date: Walzenhausen 07. Jan. 2008

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No. : 2.196.258
Registration date: : 13.10.1998
Mark : Drop design
Class : 3

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202, USA

Sir:

Ulrich Jüstrich Holding AG

a corporation organized and existing under the laws of **Switzerland** located at
Unterdorf, 9428 Walzenhausen
the proprietor of the above-identified trademark registration, hereby appoints the firm

its attorneys and representative upon whom notices or process in proceedings affecting the
above-identified mark may be served.

Signed by: M. Jüstrich x H. Jüstrich
H. Jüstrich H. Jüstrich
Owner Owner
insert full name(s) and title(s)

Place / Date: Walzenhausen 07. Jan. 2008

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No. : 2.438.323
Registration date: : 27.03.2001
Mark : Just (logo)
Classes : 3, 21

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202, USA

Sir:

Ulrich Jüstrich Holding AG

a corporation organized and existing under the laws of **Switzerland** located at
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the proprietor of the above-identified trademark registration, hereby appoints the firm

its attorneys and representative upon whom notices or process in proceedings affecting the above-identified mark may be served.

Signed by: Ulrich Jüstrich H. Jüstrich
M. Jüstrich H. Jüstrich
Owner Owner
insert full name(s) and title(s)

Place / Date: Walzenhausen 07. Jan. 2008