

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MOVIE STAR, INC.		01/28/2008	CORPORATION: NEW YORK

RECEIVING PARTY DATA	
Name:	FREDERICK'S OF HOLLYWOOD GROUP INC.
Street Address:	1115 BROADWAY
Internal Address:	11TH FLOOR
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10010
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 22

Property Type	Number	Word Mark
Serial Number:	73836564	CINEJOUR
Serial Number:	73327357	CINEMA ETOILE
Serial Number:	78817910	CINEMA STUDIO
Serial Number:	75435351	COMFY COZY
Serial Number:	73728468	COURT STREET
Serial Number:	71386030	CUDDL'FORM
Serial Number:	74060724	HEATHER NICOLE
Serial Number:	77122917	KNICKERS BY CINEMA ETOILE
Serial Number:	76271929	LIQUID SATIN
Serial Number:	75747987	M.T.B MEANT TO BE
Serial Number:	72074708	MOVIE STAR
Serial Number:	74687098	NIGHT MAGIC
Serial Number:	76510138	NIGHT MANEUVERS

CH \$565.00 73836564

Serial Number:	73437490	PAM UNDIES
Serial Number:	74199874	PRIVATE PROPERTY
Serial Number:	73807394	REAL SHAPES
Serial Number:	75451337	SEDUCTIVE WEAR
Serial Number:	75450326	SEDUCTIVE WEAR BY CINEMA ETOILE
Serial Number:	76218586	STARCREST
Serial Number:	76218587	STARDUST
Serial Number:	73278988	SWEET-TOPS
Serial Number:	76510139	THE BOUDOIR COLLECTION

**CORRESPONDENCE DATA**

Fax Number: (914)723-4301

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 914-723-4300

Email: rduff@lsllp.com

Correspondent Name: Renee L. Duff

Address Line 1: Lackenbach Siegel LLP

Address Line 2: One Chase Road

Address Line 4: Scarsdale, NEW YORK 10583

ATTORNEY DOCKET NUMBER:	MOVIE.GEN
NAME OF SUBMITTER:	Renee L. Duff
Signature:	/RLD/
Date:	02/25/2008

Total Attachments: 0

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