

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BRS, Inc.		05/20/1997	CORPORATION: OREGON
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Nike, Inc.		
<b>Street Address:</b>	One Bowerman Drive		
<b>City:</b>	Beaverton		
<b>State/Country:</b>	OREGON		
<b>Postal Code:</b>	97005		
<b>Entity Type:</b>	CORPORATION: OREGON		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1508348	AIR MAX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(503)646-6926		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	5036716453		
<b>Email:</b>	marion.costello@nike.com		
<b>Correspondent Name:</b>	Joseph Quigley		
<b>Address Line 1:</b>	One Bowerman Drive		
<b>Address Line 4:</b>	Beaverton, OREGON 97005		
<b>NAME OF SUBMITTER:</b>	Joseph Quigley		
<b>Signature:</b>	/Joseph Quigley/		
<b>Date:</b>	02/25/2008		

CH \$40.00 1508348

Total Attachments: 8  
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**TRADEMARK  
 REEL: 003726 FRAME: 0188**

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## ASSIGNMENT

WHEREAS, BRS, INC., an Oregon corporation having its principal place of business at One Bowerman Drive, Beaverton, Oregon 97005-6453, (hereinafter "ASSIGNOR"), has adopted, used, is using through its licensee and is the owner of the trade name "Nike" and the trademarks and service marks and United States registrations thereof and/or applications for registration therefor listed in Appendix A annexed hereto; and

WHEREAS, NIKE, INC., an Oregon corporation having its principal place of business at One Bowerman Drive, Beaverton, Oregon 97005-6453, (hereinafter "ASSIGNEE"), is desirous of acquiring all rights, title and interest in and to, and to the use of the trade name "Nike", the trademarks and service marks listed in Appendix A, the goodwill symbolized thereby, and the United States registrations and/or applications for registration of said marks.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers and conveys to ASSIGNEE all rights, title and interest in and to, and to the use of, the trade name "Nike", the trademarks and service marks listed in Appendix A, the goodwill symbolized thereby, and the United States registrations and applications for registration of said marks, free and clear of all liens and encumbrances, together with the right to recover for past acts of infringement of said trade name, trademarks and service marks.

The United States Patent and Trademark Office is hereby authorized to deliver to ASSIGNEE, its attorneys, agents, successors or assigns, all official documents and communications as may be warranted by this Assignment.

BRS, INC.

A. Thomas Niebergall  
A. Thomas Niebergall  
Secretary

STATE OF OREGON

)  
) SS:-  
)

COUNTY OF WASHINGTON

Signed before me this 27<sup>th</sup> day of May, 1994.

Melanie L Sedler  
Notary Public



SEAL

My commission expires:

5/20/97

**APPENDIX A**  
**Registrations**

<b>TRADEMARK</b>	<b>REGISTRATION NO.</b>	<b>ISSUE DATE</b>
180 & Design	1,724,677	October 13, 1992
180 AIR	1,724,668	October 13, 1992
180 AIR & Design	1,721,026	September 29, 1992
180 SOUTH	1,561,064	October 17, 1989
180 SOUTH & Design	1,541,655	May 30, 1989
AIR 180	1,696,979	June 23, 1992
AIR 180 & Design	1,724,678	October 13, 1992
AIR BOHEMIAN	1,693,192	June 9, 1992
AIR BOUND	1,662,985	October 29, 1991
AIR COMMAND FORCE	1,675,169	February 11, 1992
AIR CRAFT	1,678,108	March 3, 1992
AIR CURRENT	1,702,537	July 21, 1992
AIR DESCHUTZ	1,735,721	November 24, 1992
AIR ESCAPE	1,762,937	April 6, 1993
AIR FLIGHT	1,686,515	May 12, 1992
AIR FLIGHT HUARACHE	1,815,440	January 4, 1994
AIR FORCE 180	1,696,980	June 23, 1992
AIR HUARACHE	1,758,430	March 16, 1993
AIR HUARACHE BY NIKE & Design	1,786,809	August 10, 1993
AIR ICARUS	1,693,193	June 9, 1992
AIR INTERNATIONAL	1,679,465	March 17, 1992
AIR JORDAN	1,370,283	November 12, 1985
AIR MACH FORCE	1,693,194	June 9, 1992
AIR MAX	1,508,348	October 11, 1988
AIR MOWABB	1,777,239	June 15, 1993

**APPENDIX A**  
**Registrations**

<b>TRADEMARK</b>	<b>REGISTRATION NO.</b>	<b>ISSUE DATE</b>
AIR RAID	1,764,593	April 13, 1993
AIR SABRE FLIGHT	1,699,862	July 7, 1992
AIR SKYLON	1,665,479	November 19, 1991
AIR-SOLE	1,145,812	January 13, 1981
AIR SOLO FLIGHT	1,668,590	December 17, 1991
AIR TRAINER	1,508,360	October 11, 1988
AIR TRAINER MAX	1,789,463	August 24, 1993
AQUA GEAR & Design	1,721,015	September 29, 1992
THE ATHLETIC DEPARTMENT	1,167,774	September 1, 1981
ATHLETICS WEST	1,173,662	October 13, 1981
BALTORO	1,616,825	October 9, 1990
Basketball Player Silhouette Design	1,558,100	September 26, 1989
Basketball Player Silhouette Design	1,742,019	December 22, 1992
CHALLENGE COURT	1,724,516	October 13, 1992
CHALLENGE COURT & Fuzzy Ball Design	1,737,407	December 1, 1992
CLIMA-F.I.T.	1,766,477	April 20, 1993
CORTEZ	1,027,021	December 9, 1975
COURT FLARE	1,673,879	January 28, 1992
CROSS TRAINER & NIKE & Swoosh Design	1,573,469	December 26, 1989
CROSS TRAINING & Rectangle Design	1,686,952	May 12, 1992
DRI-F.I.T.	1,794,058	September 21, 1993
ELITE	1,173,359	October 13, 1981
ELITE & Brushstroke Design	1,692,167	June 9, 1992

**APPENDIX A**  
**Registrations**

<b>TRADEMARK</b>	<b>REGISTRATION NO.</b>	<b>ISSUE DATE</b>
ELITE & Brushstroke Design	1,712,734	September 1, 1992
FIT & Design	1,563,445	October 31, 1989
FLIGHT	671,593	December 23, 1958
FLIGHT 23	1,571,018	December 12, 1989
Flying E Design	1,743,815	December 29, 1992
FOOT DIGS	1,660,383	October 8, 1991
FORCE & Basketball Design	1,591,064	April 10, 1990
FORCE & Basketball Design	1,708,184	August 18, 1992
FRANCHISE	1,128,333	December 25, 1979
Fuzzy Ball Design	1,786,171	August 3, 1993
GRECO	1,181,181	December 8, 1981
I.E. (Stylized)	1,598,707	May 29, 1990
I.E. NIKE & Design	1,558,118	September 26, 1989
JOURNAL	1,678,107	March 3, 1992
JUST DO IT	1,817,919	January 25, 1994
LAVA FLOW	1,614,978	September 25, 1990
LDV	1,114,560	March 6, 1979
MAKO & Design	1,132,755	April 8, 1980
Mountain & Tree Design	1,173,661	October 13, 1981
NIKE	978,952	February 19, 1974
NIKE	1,214,930	November 2, 1982
NIKE	1,277,066	May 8, 1984
NIKE	1,153,938	May 12, 1981
NIKE	1,243,248	June 21, 1983

**APPENDIX A**  
**Registrations**

<b>TRADEMARK</b>	<b>REGISTRATION NO.</b>	<b>ISSUE DATE</b>
NIKE & Swoosh Design	1,325,938	March 19, 1985
NIKE & Swoosh Design	1,237,469	May 10, 1983
NIKE & Swoosh Design	1,587,699	March 20, 1990
NIKE & Swoosh Design	1,595,356	May 8, 1990
NIKE & Swoosh Design	1,441,334	June 2, 1987
NIKE & Swoosh Design	1,238,853	May 17, 1983
NIKE & Swoosh Design	1,772,987	May 25, 1993
NIKE AIR	1,307,123	November 27, 1984
NIKE AIR & Swoosh Design	1,284,386	July 3, 1984
NIKE AIR & Swoosh Design	1,571,066	December 12, 1989
NIKE F.I.T.	1,750,688	February 2, 1993
NIKE F.I.T. & Swoosh Design	1,753,082	February 16, 1993
NIKE INTERNATIONAL	1,692,181	June 9, 1992
NIKE TOWN	1,775,629	June 8, 1993
NIKE TOWN & Globe Design	1,796,122	September 28, 1993
OCEANIA	1,113,208	February 13, 1979
ONE EIGHTY SOUTH	1,590,977	April 10, 1990
OPTIFOAM	1,636,518	February 26, 1991
PERMAFOAM	1,244,570	July 5, 1983
PILLAR CUSHION	1,699,859	July 7, 1992
PLAYERPANT	1,693,104	June 9, 1992
QUANTUM FORCE	1,657,815	September 17, 1991
RELAY	1,423,968	January 6, 1987
SIDE 1	1,592,129	April 17, 1990



**APPENDIX A**  
**Registrations**

<b>TRADEMARK</b>	<b>REGISTRATION NO.</b>	<b>ISSUE DATE</b>
SIDE 1	1,768,124	April 27, 1993
SOFTFEEL	1,639,426	March 26, 1991
SUPREME COURT	1,798,415	October 12, 1993
Swirly S Design	1,795,457	September 28, 1993
Swoosh Design (outline form)	1,145,473	January 6, 1981
SWOOSH	1,704,928	August 4, 1992
SWOOSH	1,200,529	July 6, 1982
Swoosh Design (outline form)	977,190	January 22, 1974
Swoosh Design (solid black)	1,284,385	July 3, 1984
Swoosh Design (solid black)	1,323,343	March 5, 1985
Swoosh Design (solid black)	1,264,529	January 17, 1984
Swoosh Design (on side of shoe)	1,323,342	March 5, 1985
SYSTEM ULTRA	1,687,165	May 12, 1992
T Design	1,712,732	September 1, 1992
TAILWIND	1,153,237	May 5, 1981
TENSILE AIR	1,644,092	May 7, 1991
VAINQUEUR	1,142,628	December 9, 1990
WAFFLE	1,276,233	May 1, 1984
WAFFLE RACER	1,130,004	January 29, 1980
WAFFLE TRAINER	1,129,000	January 8, 1980
Wings & Ball Design	1,429,394	February 17, 1987

**EXHIBIT A**  
**Applications**

<b>TRADEMARK</b>	<b>APPLICATION NO.</b>	<b>FILED</b>
AIR APPARENT	096,370	September 12, 1990
AIR FORCE MAX	254,997	March 13, 1992
JUST DO IT	829,171	October 3, 1989
NIKE REGRIND RECYCLED OUTSOLE & Design	394,682	May 26, 1993
RUNWALK	318,606	September 29, 1992
SIDE 1 & Design	801,043	February 26, 1992
SUPREME COURT & SC Design	264,863	April 13, 1992