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## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Cameron Capital Technologies, Inc.		02/19/2008	CORPORATION: DELAWARE

## **RECEIVING PARTY DATA**

Name:	CCT Newco Inc.	
Street Address:	4200 Northside Parkway, Building 5, 1st Floor	
City:	Atlanta	
State/Country:	GEORGIA	
Postal Code:	30327	
Entity Type:	CORPORATION: DELAWARE	

## PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark	
Serial Number:	77316655	BEAUTY   METRIX DIGITAL SKIN AND HAIR ANALYSIS	
Serial Number:	77216555	PURE THERAPY	
Serial Number:	77216548	PURE TRESSES	
Serial Number:	77216535	PURE SOLUTIONS	
Serial Number:	77216529	PURE STRANDS	
Serial Number:	77048959	BEAUTY METRIX	

### **CORRESPONDENCE DATA**

Fax Number: (866)346-2028

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 316-267-6371

Email: bmatthews@foulston.com

Correspondent Name: William P. Matthews

Address Line 1: 1551 N. Waterfront Parkway

Address Line 2: Suite 100

Address Line 4: Wichita, KANSAS 67206

TRADEMARK

900099912 REEL: 003726 FRAME: 0201

ATTORNEY DOCKET NUMBER:	00473800015		
NAME OF SUBMITTER:	William P. Matthews		
Signature:	/William P. Matthews/		
Date:	02/25/2008		
Total Attachments: 3 source=2008-02-19 Trademark Assignment - Cameron Capital Technologies#page1.tif source=2008-02-19 Trademark Assignment - Cameron Capital Technologies#page2.tif source=2008-02-19 Trademark Assignment - Cameron Capital Technologies#page3.tif			

TRADEMARK REEL: 003726 FRAME: 0202

### TRADEMARK ASSIGNMENT

WHEREAS, CAMERON CAPITAL TECHNOLOGIES, INC., a Delaware corporation ("Assignor"), whose principal place of business is 10610 E. 26th Circle North, Wichita, Kansas 67226, has intended to use the marks set forth on Exhibit "A" attached hereto and incorporated herein by reference (the "Marks") in interstate and/or foreign commerce and has filed applications for registration on the Principal Register of the United States Patent and Trademark Office based on its bona fide intent to use such Marks in commerce, which applications are set forth on Exhibit "A" attached hereto (the "Applications"), but Assignor has not yet filed allegations of use or statements of use for the Marks and their respective Applications under Section 1(c) or 1(d) of the Trademark Act of 1946, as amended; and

WHEREAS, CCT NEWCO INC., a Delaware corporation ("Assignee"), whose principal place of business is 4200 Northside Parkway, Building 5, 1st Floor, Atlanta, Georgia 30327, desires to acquire from Assignor the entire business or portion thereof to which the Marks pertain as required by 15 U.S.C. § 1060.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all of its right, title, and interest in and to the said Marks, together with the goodwill of the business symbolized by the Marks, and the respective Applications thereof, together with any divisions, registrations, registrations in part, continuations, and renewals thereto, as part of the entire business or portion thereof to which the Marks pertain as required by 15 U.S.C. § 1060.

Furthermore, Assignor hereby assigns and transfers to Assignee all income, royalties, damages, and payments now or hereafter due or payable with respect to all causes of action (either in law or in equity) and the right to sue, counterclaim, and recover for past, present, and future infringement of the rights assigned or to be assigned under this Assignment.

There are no representations, warranties, or covenants hereunder except those representations, warranties, and covenants contained in the separate agreement(s) entered into between/among Assignee and Assignor concerning the Marks. Assignor shall do all other further things necessary to effectuate the assignment, warranties, and covenants contained herein, and without additional compensation (other than reimbursement of actual out-of-pocket expenses necessarily incurred) fully cooperate with Assignee in applying for and securing Assignee's rights in the Marks and Applications thereto in all legal jurisdictions in which Assignee seeks to protect such rights and secure such Applications. Without limiting the generality of the foregoing: (a) Assignor shall promptly execute and deliver all proper documents presented to Assignor for signature by Assignor to enable Assignee to secure such Applications and to transfer legal title or other rights therein or thereunder, together with any registrations that may be issued or granted thereon, to Assignee, including the certificate of registration that may be issued for the Marks; and (b) Assignor will give such true information and testimony, under oath if requested, as may be requested of it by Assignee with respect to the same.

CAMERON CAPITAL TECHNOLOGIES, INC.

Date: February 19, 2008

Stephen Powell, President

[acknowledgement begins on the next page]

# **ACKNOWLEDGEMENT**

STATE OF SURPLE ) ss:

On this 19th day of February, 2008, before me appeared Stephen Powell, the President of Cameron Capital Technologies, Inc., the person who signed this Trademark Assignment, who acknowledged that he signed it as his free act on behalf the aforementioned corporation.

My Commission Expires:

-2-

TRADEMARK REEL: 003726 FRAME: 0204

# TRADEMARK ASSIGNMENT <u>EXHIBIT "A"</u>

Mark	Filing Date	PTO Serial No.
BEAUTY   METRIX DIGITAL SKIN AND HAIR ANALYSIS (stylized + design)	October 30, 2007	77316655
PURE THERAPY	June 27, 2007	77216555
PURE TRESSES	June 27, 2007	77216548
PURE SOLUTIONS	June 27, 2007	77216535
PURE STRANDS	June 27, 2007	77216529
BEAUTY METRIX	November 21, 2006	77048959

**RECORDED: 02/25/2008**