

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ANNIE B'S CONFECTIONS, INC.		02/08/2008	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	BUCKS COUNTY GOURMET FOODS, L.L.C.		
Street Address:	66 Walker Lane		
City:	Newtown		
State/Country:	PENNSYLVANIA		
Postal Code:	18940		
Entity Type:	LIMITED LIABILITY COMPANY: PENNSYLVANIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2682889	ANNIE B'S	
Registration Number:	2884702	TEMPTATIONS WORTH GIVING IN TO	
CORRESPONDENCE DATA			
Fax Number:	(215)299-2150		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	215-299-2016		
Email:	tfall@foxrothschild.com		
Correspondent Name:	Tristram R. Fall, III, Esquire		
Address Line 1:	2000 Market Street		
Address Line 2:	10th Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-3291		
ATTORNEY DOCKET NUMBER:	MATARAS, PAUL [ANNIE B'S]		
NAME OF SUBMITTER:	Tristram R. Fall, III		
Signature:	/Tristram R. Fall, III/		

CH \$65.00 2682889

Date:

02/26/2008

Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS AND TRADE NAMES

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, **ANNIE B'S CONFECTIONS, INC.**, a Pennsylvania corporation with an address of 795 Washington Crossing Road, Newtown, PA 18940 ("Assignor"), for itself and its successors and assigns, hereby transfers and assigns to **BUCKS COUNTY GOURMET FOODS, L.L.C.**, a Pennsylvania limited liability company with an address of 66 Walker Lane, Newtown, Pennsylvania 18940 ("Assignee"), its successors and assigns, all right, title and interest that Assignor may have in and to any and all trademarks and trade names relating to or involved in the operation of the business known as "Annie B's Confections", as set forth on Schedule A attached hereto and made a part hereof, together with the goodwill associated therewith (collectively, the "Marks").

This Assignment is being executed in connection with a certain Asset Purchase Agreement, dated November 2, 2006, pursuant to which Assignor sold, granted, conveyed, transferred, assigned and delivered to Assignee substantially all of the assets of the business known as "Annie B's Confections".

Assignor represents to Assignee that Assignor has not assigned or transferred to any third party (other than Assignee) any rights that Assignor may have in or to any of the Marks, in whole or in part, including without limitation any security interest that may have been granted to a financial institution or other lender.

This Assignment of Trademarks and Trade Names includes the right to apply for registration of any and all of the Marks in any and all jurisdictions where such registration is desired by Assignee, the right to renew any existing registrations, and the right to claim for any and all damages by reason of past infringement of any of such Marks, with the right to sue for and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors and assigns.

IN WITNESS WHEREOF, Assignor has caused this Assignment of Trademarks and Trade Names to be executed by its duly authorized officer on this 8th day of February, 2008, effective as of November 2, 2006.

ANNIE B'S CONFECTIONS, INC.

By: _____

Ann Bartholomay, President

SCHEDULE A

TRADEMARKS AND TRADE NAMES

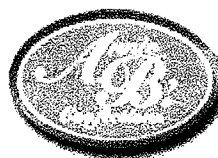
List of Trademarks

U.S. Trademark Registrations:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Class</u>
"ANNIE B'S"	2,682,889	02/04/2003	043
"TEMPTATIONS WORTH GIVING IN TO"	2,884,702	09/14/2004	030

Unregistered Marks/Names:

- "ANNIE B'S CONFECTIONS"
- The "ANNIE B'S CONFECTIONS" Logo:



- Variations of any of the registered or unregistered trademarks and/or trade names listed on this Exhibit A.
- All other registered and unregistered trademarks, service marks and trade names used and owned by Assignor in connection with its confectionary business, together with the goodwill associated therewith.

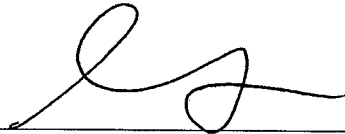
COMMONWEALTH OF PENNSYLVANIA

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:
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SS.

COUNTY OF Bucks

Before me, a notary public, in and for the Commonwealth and County aforesaid, on this 8th day of Feb, 2008 personally appeared Ann Bartholomay, who, having been by me duly sworn and having executed the foregoing instrument in my presence, did depose and say that she is the President of **ANNIE B'S CONFECTIONS, INC.**, the corporation that executed the foregoing instrument; that she executed said instrument on behalf of said corporation; and that she was duly authorized to do so, Annie B's Confections, Inc., intending to be legally bound thereby and intending that said instrument be properly recorded.



NOTARY PUBLIC

My Commission Expires:

COMMONWEALTH OF PENNSYLVANIA
NOTARIAL SEAL
MICHAEL K. McCORRISON, Notary Public
Newtown Twp., Bucks County
My Commission Expires February 3, 2011