

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tulip Ventures, LLC		02/25/2008	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	First Juice, Inc.		
Street Address:	477 Route 10 E., Ste. 201		
City:	Randolph		
State/Country:	NEW JERSEY		
Postal Code:	07869		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78914942	TASTEBUD TRAINING	
CORRESPONDENCE DATA			
Fax Number:	(918)583-9659		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	trademarks@fellerssnider.com		
Correspondent Name:	Fellers Snider, et al.		
Address Line 1:	321 S. Boston, Ste. 800		
Address Line 4:	Tulsa, OKLAHOMA 74103		
ATTORNEY DOCKET NUMBER:	66575/07-332		
NAME OF SUBMITTER:	R. Alan Weeks		
Signature:	/r. alan weeks/		
Date:	02/26/2008		

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Total Attachments: 1
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ASSIGNMENT OF TRADEMARK APPLICATION

WHEREAS, Tulip Ventures, LLC, a Delaware Limited Liability Company, (hereinafter "Assignor"), has intended to use the mark "TASTEBUD TRAINING" (hereinafter the "Mark"); U.S. Serial No. 78/914,942 in commerce and has filed a United States trademark application, (hereinafter the "Application"), indicating that intention, but has not yet filed an allegation of use under §§ 1(c) or 1(d) of the Trademark Act;

WHEREAS, Assignor has transferred to First Juice, Inc, a company incorporated pursuant to the laws of Delaware (hereinafter "Assignee"), the existing business of Assignor to which the Mark pertains;

WHEREAS, Assignee, as successor of the ongoing and existing business of Assignor to which the Mark pertains, is desirous of acquiring said Mark and the pending intent-to-use application therefor;

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged:

ASSIGNOR does hereby assign to Assignee all right, title and interest in and to the Mark, including the Application, and the goodwill of the business symbolized thereby.

IN WITNESS WHEREOF, Assignor has executed this Assignment on this 27th day of February, 2008.

ASSIGNOR:

Tulip Ventures, LLC



Name: David Glasser

Title: Managing Member

ASSIGNEE:

First Juice, Inc.



Name: David Glasser

Title: CEO

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