

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Renaissance Mark, Inc.		11/30/2005	CORPORATION: COLORADO
RECEIVING PARTY DATA			
Name:	Wisconsin Label Corporation		
Street Address:	1102 Jefferson Street		
City:	Algoma		
State/Country:	WISCONSIN		
Postal Code:	54201-0127		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	73590147	IPOP	
CORRESPONDENCE DATA			
Fax Number:	(414)298-8097		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	414-298-1000		
Email:	klee@reinhartlaw.com		
Correspondent Name:	Kent A. Lee		
Address Line 1:	1000 North Water Street		
Address Line 2:	Suite 2100		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	9993		
NAME OF SUBMITTER:	Kent A. Lee		
Signature:	/Kent A. Lee/		
Date:	02/26/2008		

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Total Attachments: 5

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made as of the [redacted] day of November, 2005 (the "Effective Date"), by and between RENAISSANCE [redacted] MARK, INC., a Colorado corporation (the "Assignor") and WISCONSIN LABEL [redacted] CORPORATION, a Wisconsin corporation (the "Assignee") (Assignor and Assignee sometimes referred to hereinafter collectively as the "Parties" and individually as a "Party").

RECITALS

- A. Assignor is the owner of the trademarks set forth on Appendix A (the "Assigned Trademarks").
- B. Assignor desires to grant an assignment of all of its rights, title, interest and goodwill in and to the Assigned Trademarks to Assignee, and Assignee desires to accept such assignment.

AGREEMENT

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and in consideration of the covenants and agreements set forth herein, Assignor and Assignee mutually agree as follows:

1. Definitions of Assigned Trademarks. The term "Assigned Trademark" shall mean those trademark registrations and unregistered marks listed in Appendix A, including: (a) all common law rights therein; (b) all goodwill associated therewith; (c) all renewals thereof; (d) all rights of action, powers and benefits accrued thereto, including the right to sue for and collect damages and payments for past or future obligations thereof.

2. Assignment of the Assigned Trademarks. Subject to the terms, conditions, and limitations set forth herein, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns all of Assignor's right, title, interest and goodwill in and to the Assigned Trademarks. The assignment of the Assigned Trademarks granted by Assignor to Assignee in this Assignment is granted free and clear of all security interests, liens, encumbrances, claims or interests of any kind or

3. Inurement. This Assignment shall be binding on, and shall inure to the benefit of, the parties hereto and their respective legal representatives, successors and assigns.

4. Entire Agreement. This Assignment (together with the Purchase Agreement) contains the entire agreement of the parties with respect to the subject matter hereof and supersedes all prior and contemporaneous agreements, understandings, inducements and conditions, express or implied, oral or written, of any kind whatsoever. This Assignment may not be modified or amended other than by a writing signed by each of the parties hereto.

5. Counterparts; Facsimile Signatures. This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which together shall constitute one document. This Assignment may be signed by any party, and facsimile signatures shall be binding, but the Parties shall provide each other with originally signed copies of the Assignment as soon as possible thereafter.

6. Controlling Law. This Assignment shall be governed by and construed, interpreted and enforced in accordance with the substantive laws of the State of New York, USA without regard to its principles of conflicts of law.

7. Headings. The headings used in this Assignment are used for reference only and do not constitute substantive matters to be considered in interpreting the terms of this Assignment.

[Remainder of page intentionally left blank – signature page to follow]

IN WITNESS WHEREOF, this Assignment has been duly executed as of the
st written above.

ASSIGNOR:

RENAISSANCE MARK, INC.

By: *[Signature]*
Its: Vice President

ASSIGNEE:

WISCONSIN LABEL CORPORATION

By: _____
Its: _____

IN WITNESS WHEREOF, this Assignment has been duly executed as of the first written above.

ASSIGNOR:

RENAISSANCE MARK, INC.

By: _____
Its: _____

ASSIGNEE:

WISCONSIN LABEL CORPORATION

By: *Janet E. Selby*
Its: Chief Executive Officer

APPENDIX A

Assigned Registered Trademarks

Mark	Country	Serial No.	Reg. No.
OP	U.S.	73/590,147	1,411,300

Assigned Common Law Trademarks

ELASER LINE
©-BADGES

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TRADEMARK