

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NCS Pearson, Inc.		02/22/2008	CORPORATION: MINNESOTA

RECEIVING PARTY DATA	
Name:	Data Management I LLC
Street Address:	34 Parker
Internal Address:	c/o Scantron Corp.
City:	Irvine
State/Country:	CALIFORNIA
Postal Code:	92618
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 38

Property Type	Number	Word Mark
Registration Number:	2152382	5000I
Registration Number:	1324429	COMPUTEST
Registration Number:	1128263	DATA-REFLEX
Registration Number:	1437794	DOSSIER
Registration Number:	1909978	ECOSCAN
Registration Number:	1554468	EXAMSYSTEM
Registration Number:	1507871	EXPRESS
Registration Number:	2943425	EZDATA
Registration Number:	1581296	GOLD EXPRESS
Registration Number:	1578934	LASERPRO
Registration Number:	1578691	LASERPRO
Registration Number:	1367582	MARK REFLEX
Registration Number:	2080612	N'ROUTE

CH \$965.00 2152382

Registration Number:	2013670	OMNIREADER
Registration Number:	1942624	OMNITOOLS
Registration Number:	0856495	OPSCAN
Registration Number:	3208551	PROSPER ASSESSMENT SYSTEM
Registration Number:	3208550	PROSPER
Registration Number:	1713300	SB2000
Registration Number:	1677440	SCAN-DR
Registration Number:	2014896	SCANENABLE
Registration Number:	1785327	SCANLINK
Registration Number:	1240032	SCANPAK
Registration Number:	1189259	SCANPAK
Registration Number:	1483143	SCANTOOLS
Registration Number:	1377986	SCORBOX
Registration Number:	1381355	SCORFORM
Registration Number:	1936222	SELFSCORE
Registration Number:	1318984	SENTRY 3000
Registration Number:	1136619	SENTRY 70
Registration Number:	1485062	SENTRY
Registration Number:	2438079	SFWLINK
Registration Number:	0976393	TRANS-OPTIC
Registration Number:	1482304	TRANS-OPTIC
Registration Number:	2322231	VALUE BRIDGE
Registration Number:	1108655	VIO-TRANS-OPTIC
Serial Number:	74606441	PUBLIC SAFETY MANAGER
Serial Number:	73810234	SILVER EXPRESS

CORRESPONDENCE DATA

Fax Number: (202)739-3001
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 202-739-5652
Email: chowell@morganlewis.com
Correspondent Name: Catherine R. Howell, Senior Paralegal
Address Line 1: 1111 Pennsylvania Ave., N.W.
Address Line 2: Morgan, Lewis & Bockius LLP
Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

ATTORNEY DOCKET NUMBER: 45390-0328

NAME OF SUBMITTER:	Catherine R. Howell, Senior Paralegal
Signature:	/Catherine R. Howell/
Date:	02/26/2008
Total Attachments: 9 source=samsonassign#page1.tif source=samsonassign#page2.tif source=samsonassign#page3.tif source=samsonassign#page4.tif source=samsonassign#page5.tif source=samsonassign#page6.tif source=samsonassign#page7.tif source=samsonassign#page8.tif source=samsonassign#page9.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment"), dated as of February 22, 2008, is made by NCS Pearson, Inc., a Minnesota corporation ("Assignor") in favor of Data Management I LLC, a Delaware limited liability company ("Assignee").

WHEREAS, pursuant to that certain Membership Interest Purchase Agreement, dated as of February 13, 2008 between Assignor, Pearson Inc., a Delaware corporation, and M&F Worldwide Corp., a Delaware corporation (the "MIPA"), Assignor has agreed as part of the Reorganization to assign to Assignee all of its right, title and interest in and to all of the Assets, including, but not limited to, the trademark registrations, trademark applications and common law trademarks set forth on Exhibit A ("Marks"). Capitalized terms used herein but not otherwise defined shall have the meaning ascribed to them in the MIPA.

WHEREAS, Assignee desires to acquire from Assignor all of Assignor's right, title and interest in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, and transfers to Assignee all of Assignor's right, title, and interest in and to the Marks, both U.S. and foreign (if any), and in and to the goodwill of the business connected with the use thereof and symbolized thereby, and in and to all income, royalties, damages, and payments now or hereafter due or payable with respect thereto, and in and to all causes of action, either at law or in equity, and the right to sue, counterclaim, and recover for past, present, or future infringement of the rights assigned herein.

Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, and the trademark office or agency of all foreign countries, to record Assignee as the assignee and owner of any and all of Assignor's rights in the Marks and to issue to Assignee any and all trademark registrations and service mark registrations resulting from said trademark applications and service mark applications, or any renewals of said registrations.


Assignor agrees to execute and deliver at a future date, for no additional consideration, any additional documents that Assignee reasonably determines are required to perfect Assignee's ownership to the Marks anywhere in the world.

This Assignment shall be governed by and construed in accordance with the Laws of the State of New York, without giving effect to any choice of law or conflict of law provision or rule that would cause the application of the Laws of any jurisdiction other than the State of New York.

[Signature page follows]

IN WITNESS WHEREOF, the parties hereto have duly executed this Assignment as of the date first written above.

NCS PEARSON, INC.

By: 
Name: STEVEN A WELLS
Title: SENIOR VICE PRESIDENT

DATA MANAGEMENT I LLC



By: 
Name: DEBRA RISCH
Title: ASSISTANT VICE PRESIDENT

Exhibit A

Trademark	Jurisdiction of Registration	Reg. No.	Serial No.
5000i®	U.S.A.	2152382	75/274708
ADDRESSEDITSTM	U.S.A.		
COLLECTING AND MANAGING YOUR DATA™	Canada		
COLLEGEPACK™	U.S.A.		
COMPUTEST®	U.S.A.	1324429	449092
CONCILIO™	U.S.A.		
DATA-REFLEX®	U.S.A.	1128263	167353
 ™	U.S.A.,		
DTM (composite DOCUSCAN logo)	U.S.A.		
DOCUSCAN™	U.S.A.		
DOSSIER®	U.S.A.	1437794	73/535933
DYNAMIC DESKEW™	U.S.A.		
ECOSCAN®	U.S.A.	1909978	74/503111
EliteView™	U.S.A.		
Engage™ response system (system of pads, software, receiver, instructions and integration with Prosper)**	U.S.A.		
Engage™ responder (responder pad for response input)**	U.S.A.		

Engage™ toolbar (software application)**	U.S.A.		
Engage™ receiver**	U.S.A.		
Engage Logo**	U.S.A.		
E-TIME™	U.S.A.		
examSYSTEM II (logo)™	U.S.A.		
examSYSTEM®	U.S.A.	1554468	73/738294
EXPRESS®	U.S.A.	1507871	588254
EZ.EXAM (logo)™	U.S.A.		
EZ.EXAM™	U.S.A.		
EZDATA®	U.S.A.	2,943,425	76/557512
GOLD EXPRESS®	U.S.A.	1581296	73/810283
IMAGE QUALITY SENTRY™	U.S.A.		
IMAGE SCANTOOLS™	U.S.A.		
IMAGESTORE™	U.S.A.		
iNAME™	U.S.A.		
INDEXPLUS™	U.S.A.		
INSIGHT™	U.S.A.		

INTEGRASCAN™	Canada		
iTEST™	U.S.A.		
KAISER omr	Germany	1029391	
KAISER omr	Benelux		
KAISER omr	Switzerland	357086	
KAISER omr	United Kingdom	1302774	
LASERPRO	Germany	1159293	
LASERPRO	Italy	534652	
LASERPRO	Benelux	452294	
LASERPRO	Canada	369046	
LASERPRO	France	1478505	
LASERPRO®	U.S.A.	1578934	73/703004
LASERPRO® (stylized)	U.S.A.	1578691	73/702962
MARK REFLEX®	U.S.A.	1367582	73/534662
MARK REFLEX®	Canada	401666	674790
N'ROUTE®	U.S.A.	2080612	74/689201
OMNIREADER®	U.S.A.	2013670	75/015599

OMNITOOLS®	U.S.A.	1942624	74/613675
OpScan	Brazil	817544208	817544208
OpScan	United Kingdom	1290335	
OpScan®	U.S.A.	0856495	293439
OpScan®	Canada	402032	679743
OpScan™	Mexico		
OpScan-when accuracy matters™	U.S.A.		
PAROS™	U.S.A.		
PICTURE PERFECT™	U.S.A.		
POST TIME™	U.S.A.		
PRECEPT	Mexico		
PremierView™	U.S.A.		
PRINTFLEX™	U.S.A.		
PROSPER Plus Design® (logo)	U.S.A.	3208551	78/858670
PROSPER®	U.S.A.	3208550	78/858658
PUBLIC SAFETY MANAGER™	U.S.A.		74/606441
RealTime OCR™	U.S.A.		

SALESVISION PLUS™	U.S.A.		
SB2000®	U.S.A.	1713300	74/221002
Scan-DR®	U.S.A.	1677440	74/135812
ScanEnable®	U.S.A.	2014896	74/654019
SCANFLEX™	U.S.A.		
ScanLan™	U.S.A.		
ScanLink®	U.S.A.	1785327	74/315630
SCANPAK®	U.S.A.	1240032	339635
SCANPAK® (stylized)	U.S.A.	1189259	252776
ScanTools	Mexico		
ScanTools II (logo)™	U.S.A.		
ScanTools®	U.S.A.	1483143	632767
ScanTools® Plus	U.S.A.		
SCORBOX®	U.S.A.	1377986	73/544785
SCORFORM®	U.S.A.	1381355	73/549694
SELFSCORE®	U.S.A.	1936222	74/541486
SENTRY 3000®	U.S.A.	1318984	73/428873

SENTRY 70®	U.S.A.	1136619	73587
SENTRY®	U.S.A.	1485062	73/428307
SERVICE SOLUTIONS AT WORK™	U.S.A.		
SFWLink®	U.S.A.	2438079	75/736173
SILVER EXPRESS®	U.S.A.	1561295	73/810234
TEMPO™	U.S.A.		
TRANS-OPTIC®	U.S.A.	0976393	416623
TRANS-OPTIC®	U.S.A.	1482304	73/645766
TRANS-OPTIC®	Canada	394331	674654
VALUE BRIDGE®	U.S.A.	2322231	75/379877
VIO-TRANS-OPTIC®	U.S.A.	1108655	167338
WHEN DATA ENTRY ACCURACY MATTERS -- REALLY MATTERS™	U.S.A.		

**Please see Schedule 1 to Exhibit A

Schedule 1 to Exhibit A

(See attached)