

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Delivery, L.L.C.		02/21/2008	LIMITED LIABILITY COMPANY: DELAWARE
Zoots Corporation		02/21/2008	CORPORATION: DELAWARE
Widmer's, LLC		02/21/2008	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Market Direct, LLC		
<b>Street Address:</b>	68 Southfield Avenue, Suite 215		
<b>City:</b>	Stamford		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06902		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CONNECTICUT		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2005666	CLEANER OPTIONS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(952)842-1742		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	952-896-1513		
<b>Email:</b>	ipgroup@larkinhoffman.com		
<b>Correspondent Name:</b>	Cathryn J. Quinn		
<b>Address Line 1:</b>	1500 Wells Fargo Plaza		
<b>Address Line 2:</b>	7900 Xerxes Avenue South		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55431		
<b>ATTORNEY DOCKET NUMBER:</b>	31375-04		
<b>NAME OF SUBMITTER:</b>	Cathryn J. Quinn		

OP \$40.00 2005666

Signature:

/Cathryn J. Quinn/

Date:

02/27/2008

Total Attachments: 2

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## TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter the "Assignment") is executed by **Delivery, L.L.C.** ("Delivery"), a Delaware limited liability company, **Zoots Corporation** ("Zoots"), a Delaware corporation, and **Widmer's, LLC** ("Widmer's"), a Delaware limited liability company (collectively hereinafter, "Assignors"), each having an address at 27 Needham Street, Newton, Massachusetts, 02461, in favor of **Market Direct, LLC**, a Connecticut limited liability company (hereinafter "Assignee").

WHEREAS, Delivery is the registrant of United States Trademark Registration Number 2,005,666 granted for the mark – CLEANER OPTIONS – (hereinafter the "Mark");

WHEREAS, Zoots and Widmer's along with Delivery are identified as assignors in a recordation made with the United States Patent and Trademark Office ("USPTO") at reel/frame 3058/0544 for a security interest granted in the Mark to Newstar CP Funding LLC ("Newstar");

WHEREAS, Newstar has duly executed an agreement releasing its security interest in and to the Mark and the associated goodwill; and

WHEREAS, pursuant to the terms of the Assignment and Assumption Agreement executed by Assignee and Assignors dated February 7, 2008 (the "Purchase Agreement"), Assignee has acquired all rights, title and interest in and to the Mark and the good will in connection with which the Mark is used from Delivery and/or from each of the other Assignors (to the extent such other Assignors may have held any rights in or to the Mark);

NOW, THEREFORE, pursuant to the Purchase Agreement and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, each of the Assignors, hereby transfer, sell, assign and set over unto Assignee, all of their respective rights, title and interest (if any) in and to the Mark (including all rights in and to US Trademark Registration No. 2,005,666), together with all of the goodwill of the business in connection with which the Mark is used, along with all rights to income, royalties, damages and payments now or hereafter due or payable with respect thereto, and to all causes of action (either in law or in equity) associated therewith, including all rights to sue, counterclaim, and recover for infringement thereof and to obtain all other possible remedies for Assignee's own use and enjoyment as fully and completely as the same would have been held by Assignor had this Assignment not been made. The said entire right, title and interest shall vest irrevocably in Assignee, and this Assignment shall inure to the benefit of Assignee and Assignee's successors and assigns, and shall be binding upon Assignors and Assignors' successors and assigns.

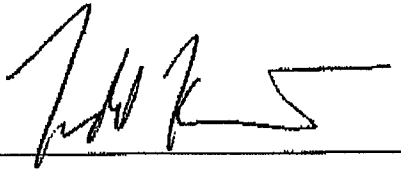
Assignors covenant and agree, upon request by Assignee, without additional compensation, but at no expense to Assignors, to execute all papers, assignments or other documents as requested by Assignee, and Assignors will provide testimony by affidavit or otherwise on behalf of Assignee, in any proceeding before the USPTO, foreign or international trademark offices, state or federal courts, or other decision-making body, and that, in general, Assignors will cooperate fully with Assignee, as deemed necessary or desirably by Assignee, in Assignee's sole discretion, to vest the enjoyment of, and to secure, perfect maintain and/or enforce said entire, right, title and interest in and to the Mark to Assignee.

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[signatures on next page]

Assignors,

Delivery L.L.C.

By: \_\_\_\_\_



Name: \_\_\_\_\_

Todd Krasnow

Title: \_\_\_\_\_

Manager

Date: \_\_\_\_\_

2/21/08

Zoots Corporation

By: \_\_\_\_\_



Name: \_\_\_\_\_

Todd Krasnow

Title: \_\_\_\_\_

Chairman of the Board

Date: \_\_\_\_\_

2/21/08

Widmer's, LLC

By: \_\_\_\_\_



Name: \_\_\_\_\_

Todd Krasnow

Title: \_\_\_\_\_

Manager

Date: \_\_\_\_\_

2/21/08