

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rocca S.p.A.		11/06/2007	CORPORATION: ITALY
RECEIVING PARTY DATA			
Name:	Damiani International BV		
Street Address:	Via Cantonale/Centro Galleria n.3		
City:	Manno		
State/Country:	SWITZERLAND		
Entity Type:	LIMITED LIABILITY COMPANY: NETHERLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2223453	C CALDERONI GIOIELLI VIA MONTENAPOLEONE	
CORRESPONDENCE DATA			
Fax Number:	(703)413-2220		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	703-413-3000		
Email:	tmdocket@oblon.com, ndyson@oblon.com		
Correspondent Name:	Roberta S. Bren & Oblon, Spivak, et al.		
Address Line 1:	1940 Duke Street		
Address Line 4:	Alexandria, VIRGINIA 22314		
ATTORNEY DOCKET NUMBER:	310312US35		
DOMESTIC REPRESENTATIVE			
Name:	Roberta S. Bren & Oblon, Spivak, et al.		
Address Line 1:	1940 Duke Street		
Address Line 4:	Alexandria, VIRGINIA 22314		
NAME OF SUBMITTER:	Roberta S. Bren		

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Signature:

/Roberta S. Bren/nmd/

Date:

02/27/2008

Total Attachments: 3

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CONFIRMATORY ASSIGNMENT


WHEREAS, Rocca S.p.A., with an address of via Milani, 2 – Busto Arsizio, Italy, (“Assignor”), was the owner of the trademark CALDERONI GIOIELLI VIA MONTENAPOLEONE and Design and U. S. trademark Registration No. 2,223,453 together with the goodwill of the business symbolized by said mark.


WHEREAS, Damiani International BV, a limited liability company organized under the laws of the Netherlands, with an address at Via Cantonale/Centro Galleria n.3 – Manno, Switzerland (“Assignee”) was desirous of acquiring all rights, title and interest in and to the trademark CALDERONI GIOIELLI VIA MONTENAPOLEONE and Design and U. S. trademark Registration No. 2,223,453, together with the goodwill of the business symbolized thereby.

WHEREAS, on December 5, 2006, Assignor did assign unto Assignee all rights, title and interest in and to the trademark CALDERONI GIOIELLI VIA MONTENAPOLEONE and Design and U. S. trademark Registration No. 2,223,453, together with the goodwill of the business symbolized thereby, and the right to recover for damages and profits and all other remedies for past infringements thereof.

NOW THEREFORE, for goods and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby confirms the assignment, sale, transfer and conveyance of all of its rights, title and interest in and to the trademark CALDERONI GIOIELLI VIA MONTENAPOLEONE and Design and U. S. trademark Registration No. 2,223,453 together with the goodwill of the business symbolized thereby, and the right to recover for damages and profits and all other remedies for past infringements thereof.

IN WITNESS WHEREOF, the undersigned have caused the Confirmation
Assignment to be executed.

Signature: ROCCA S.P.A.

Name: Mr. Carlo Fontana
Title: President
Date: NOVEMBER 6, 2007

Signature: DAMIANI INTERNATIONAL BV

Name: Mr. Stefano Graidì
Title: Director
Date: NOVEMBER 6, 2007

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Attorney Docket No.: 310312US35

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
POST REGISTRATION SECTION

In re the Registration of: Damiani International BV
U.S. Registration No.: 2,223,453
Registration Date: February 16, 1999
Mark: CALDERONI GIOIELLI VIA MONTENAPOLEONE and Design

BOX RESPONSE
NO FEE

Honorable Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

SUBSTITUTE POWER OF ATTORNEY

The undersigned hereby revokes all previous powers of attorney herein and appoints Roberta S. Bren, and the following attorneys of the law firm of OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C., as its attorneys with full powers of substitution and revocation and to transact all business in the Patent and Trademark Office in connection with the captioned registration:

Norman F. Oblon
Marvin J. Spivak
C. Irvin McClelland
Gregory J. Maier
Arthur I. Neustadt
David J. Kera
Jeffrey H. Kaufman
Brian D. Anderson
Roberta S. Bren
Jonathan Hudis

Jordan S. Weinstein
Brian B. Darville
Kathleen Cooney-Porter*
Carol L.B. Matthews*
Beth A. Chapman*
Jeffrey S. Molinoff*
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Richard D. Kelly
James D. Hamilton

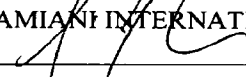
Eckhard H. Kuesters
Robert T. Pous
Charles L. Gholz
Jean-Paul Lavalleye
Stephen G. Baxter
Richard L. Treanor
Steven P. Weihrouch
Richard L. Chinn

Members of the Bar of Virginia (except as indicated)
*Member of the Bar other than Virginia

Please address all correspondence to Roberta S. Bren at OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C., 1940 Duke Street, Alexandria, Virginia 22314.

DESIGNATION OF DOMESTIC REPRESENTATIVE

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C., whose postal address is 1940 Duke Street, Alexandria, Virginia 22314, is hereby designated Applicant's representative upon whom notice or process in proceedings affecting the mark may be served.

Signature: 
Name: Mr. Stefano Graidi
Title/Position: Director
Date: 06/11/2007

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