

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eastman Chemical Company		01/29/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Johnson Matthey Public Limited Company		
Street Address:	40-42 Hatton Garden		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	EC1N8EE		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2830746	BOPHOZ	
CORRESPONDENCE DATA			
Fax Number:	(610)971-3022		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	011 44 1642 553601		
Email:	john.ridland@matthey.com		
Correspondent Name:	John Ridland		
Address Line 1:	40-42 Hatton Garden		
Address Line 4:	London, UNITED KINGDOM EC1N8EE		
DOMESTIC REPRESENTATIVE			
Name:	Michele P. Pilotte		
Address Line 1:	435 Devon Park Drive Suite 600		
Address Line 4:	Wayne, PENNSYLVANIA 19087		
NAME OF SUBMITTER:	Michele P. Pilotte		

OP \$40.00 2830746

Signature:

/Michele P. Pilotte/

Date:

02/26/2008

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS Eastman Chemical Company, a Delaware corporation (the "Assignor"), with an address of 200 South Wilcox Drive, Kingsport, Tennessee 37660, is the owner of the right, title and interest in and to the trademark applications and registrations listed on the attached Schedule A;

WHEREAS Johnson Matthey Public Limited Company, a company organized and existing under the laws of Great Britain, (Company Number 33774), (the "Assignee"), with an address of 40-42 Hatton Garden, London, EC1N8EE ("Johnson Matthey"), is desirous of acquiring the Schedule A trademarks (hereinafter "Trademarks");

WHEREAS the Assignor has agreed to assign rights to the Trademarks to the Assignee as set forth in this Trademark Assignment, and the Assignee hereby accepts said assignment;

NOW THEREFORE for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor hereby assigns to the Assignee full rights and title to the Trademarks together with the goodwill of the business connected with and symbolized by the said Trademarks, to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives, the same as would have been held and enjoyed by Assignor if this assignment and sale had not been made; rights as Assignee include the entire right, title and interest therein and in and to all income, royalties, damages and payments now or hereafter due or payable with respect thereto in and to all causes of action (either in law or in equity) and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned under this Assignment.

AGREED AND ACCEPTED:

EASTMAN CHEMICAL COMPANY


By: 

Name: David A. Woodmansee

Title: Vice President, Asst. General Counsel & Asst. Secretary

Date: January 18, 2008

JOHNSON MATTHEY PUBLIC LIMITED COMPANY

By: 

Name: JOHN RIDLAND

Title: PATENT ATTORNEY & AUTHORIZED SIGNATOR

Date: 29th January 2008

AR *GT*

SCHEDULE A TO TRADEMARK ASSIGNMENT

Mark Name	Country	Application/Registration No
BOPHOZ	Brazil	824430794
BOPHOZ	Canada	623,396
BOPHOZ	China P.R.	3118310
BOPHOZ	Community Trademark	2583243
BOPHOZ	Great Britain	2583243
BOPHOZ	India	1082047
BOPHOZ	Japan	4629640
BOPHOZ	Singapore	T02/01980C
BOPHOZ	South Korea	564241
BOPHOZ	United States	2830746

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