

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ACI International		02/26/2008	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	HBI Branded Apparel Enterprises, LLC		
Street Address:	1000 East Hanes Mill Road		
City:	Winston-Salem		
State/Country:	NORTH CAROLINA		
Postal Code:	27105		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77076265	02 CELL	
Registration Number:	3280801	POWER CELL	
CORRESPONDENCE DATA			
Fax Number:	(336)519-7441		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	336-519-4368		
Email:	tammy.moore@hanesbrands.com		
Correspondent Name:	Warren L. Zeserman, Esq.		
Address Line 1:	1000 East Hanes Mill Road		
Address Line 2:	c/o Tammy M. Moore - Law Department		
Address Line 4:	Winston-Salem, NORTH CAROLINA 27105		
ATTORNEY DOCKET NUMBER:	CHAMPION		
NAME OF SUBMITTER:	Tammy M. Moore		
Signature:	/tammy m. moore/		

CH \$65.00 77076265

Date:

02/28/2008

Total Attachments: 1

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WHEREAS, ACI INTERNATIONAL, a California Corporation, having its principal place of business at 844 Moraga Drive, Los Angeles, California 90049 ("Assignor") represents and warrants that it is the owner of all right, title and interest in and to U.S. Trademark Registration 3,280,801, registered June 13, 2006 on the mark POWER CELL, and is also the owner of all right, title and interest in and to the mark O²CELL in pending intent-to-use Application Serial No. 77/076,265, filed January 4, 2007 and all associated goodwill and business relating to both trademarks; and

WHEREAS, HBI BRANDED ENTERPRISES, LLC, a Delaware Limited Liability Company, having a principal business address at 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105 ("Assignee") is desirous of acquiring said trademarks, trademark registration and trademark application and all of the business and goodwill relating thereto;

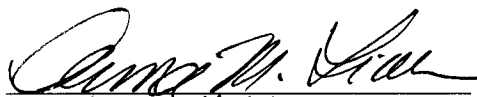
NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged by Assignor:

1. The undersigned Assignor hereby requests and warrants to Assignee, that it is the sole owner of the trademarks POWER CELL, United States Trademark Registration No. 3,280,801 and O²CELL, United States Trademark Application Serial No. 77/076,265 filed on January 4, 2007 and all associated good will and business related thereto, free and clear of all liens, claims, encumbrances or charges of any type.

2. The undersigned Assignor does hereby sell, assign and transfer and set over until Assignee the entire right, title and interest in and to trademarks POWER CELL, United States Registration No. 3,280,801 and United States Trademark Application Serial No. 77/076,265 filed on January 4, 2007, on the unregistered trademark O²CELL, and all associated goodwill and business related thereto, free and clear of all liens, claims, encumbrances or charges of any type as of Feb. 26, 2008.

Dated: 2-26-2008

Assignor ACI INTERNATIONAL


By: Anna M. Liao
Title: Vice President and
General Counsel

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