

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Trader Classified Media N.V.		06/08/2006	CORPORATION: NETHERLANDS

RECEIVING PARTY DATA	
Name:	Trader Corporation
Street Address:	16 Place du Commerce
Internal Address:	Ile-des-Soeurs (Verdun)
City:	Quebec
State/Country:	CANADA
Postal Code:	H3E 2A5
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	2742323	TRADER.COM

CORRESPONDENCE DATA	
Fax Number:	(617)523-1231
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	617-570-8764
Email:	rthomas@goodwinprocter.com
Correspondent Name:	Ryan E. Thomas, IP Administrator
Address Line 1:	Goodwin Procter LLP
Address Line 2:	Exchange Place, 53 State Street
Address Line 4:	Boston, MASSACHUSETTS 02109-2881

ATTORNEY DOCKET NUMBER:	(120434-157144) HEB-646A
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DOMESTIC REPRESENTATIVE	
Name:	
Address Line 1:	

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Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Ryan E. Thomas

Signature:

/Ryan E. Thomas/

Date:

02/28/2008

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK

This Assignment of Trademark (the "Assignment"), dated and effective as of June 8, 2006, is by and between Trader Classified Media N.V., a company incorporated under the laws of the Netherlands and having a principal place of business at Paasheuvelweg 16, 1105 BH Amsterdam, The Netherlands ("Assignor"), and Trader Corporation, a company incorporated under the laws of Canada having a place of business at 16, Place du Commerce, Ile-des-Soeurs (Verdun), Québec, Canada H3E 2A5 ("Assignee").

WHEREAS, Assignor holds all right, title and interest in and to United States Trademark Registration No. 2,742,323, for TRADER.COM (the "Mark");

WHEREAS, Assignor and Assignor's affiliate, Trader Classified Media International Holdings B.V., have entered into a Share Purchase Agreement dated May 1, 2006 with Assignee's parent corporation, YPG Holdings Inc.; and subsequent thereto, Assignor's subsidiary Trader Classified Media IPR B.V., and Assignee have entered into the Agreement dated June 8, 2006, with respect to the Mark;

NOW, THEREFORE, in consideration of the foregoing premises and covenants, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged,

1. Assignor does hereby assign, transfer and set over to Assignee all right, title, and interest in and to the Mark, together with all of the goodwill symbolized thereby and appurtenant thereto.
2. Assignor does also hereby assign, sell, transfer and set over unto Assignee all claims for damages for reason of past or current infringement of the Mark, as well as the right to sue for and collect the same for its own use and enjoyment.
3. Assignor further authorizes the Director of the United States Patent and Trademark Office, and any official of any U.S. state or states, or any country or countries foreign to the United States, whose duty it is to record trademark registrations, applications and title thereto, to record the Mark and title thereto as the property of Assignee, its successors, legal representatives and assigns in accordance with the terms of this instrument.

[Signature Page Follows]

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed by their respective duly authorized representatives as a sealed instrument as of the date first written above:

ASSIGNOR: Trader Classified Media N.V.

By: R. Waals
Name: [Signature]
Title: Director

F. JAUOT
[Signature]
Director

ASSIGNEE: Trader Corporation

By: [Signature]
Name: FRANCOIS RAMSAY
Title: VP, general Counsel & Secretary