

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Centex Hospitality Group, LLC		02/28/2008	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Centex Corporation		
Street Address:	2728 N. Harwood Street		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75201		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2321831	OCEAN HAMMOCK	
Registration Number:	2666781	OCEAN HAMMOCK	
Registration Number:	2718937	OCEAN HAMMOCK GOLF CLUB	
CORRESPONDENCE DATA			
Fax Number:	(214)981-6866		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	214-981-5000		
Email:	davila@centex.com		
Correspondent Name:	Loral Conrad		
Address Line 1:	2728 N. Harwood Street		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	HOSPITALITYGROUP-O'CALLAG		
NAME OF SUBMITTER:	Loral R. Conrad		

CH \$90.00 2321831

Signature:

/Loral R. Conrad/

Date:

02/29/2008

Total Attachments: 3

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ASSIGNMENT OF REGISTERED TRADEMARKS

THIS ASSIGNMENT OF REGISTERED TRADEMARKS is made to be effective as of February 28, 2008, by **CENTEX HOSPITALITY GROUP, LLC**, a Delaware limited liability company ("**Assignor**"), in favor of **CENTEX CORPORATION**, a Nevada corporation ("**Assignee**").

RECITALS

- A. Assignor is the owner of all right, title, and interest in and to the registered trademarks (collectively, the "**Marks**") listed in **EXHIBIT A**, attached hereto and incorporated herein by reference.

- B. Assignee desires to acquire Assignor's right, title, and interest in and to the Marks and the registrations therefor, together with the goodwill of the business connected with the use of and symbolized by the Marks.

ASSIGNMENT

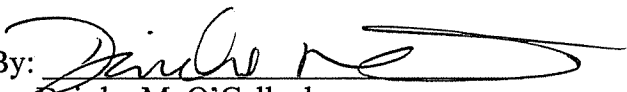
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Marks (including, without limitation, all applications, registrations and registration renewals pertaining thereto) and the goodwill of the business symbolized by the Marks.

IN WITNESS WHEREOF, Assignor has caused its duly authorized representative to execute this Assignment of Registered Trademarks on the date and in the capacity shown below.

ASSIGNOR:

CENTEX HOSPITALITY GROUP, LLC,
a Delaware limited liability company

Date: February 28, 2008

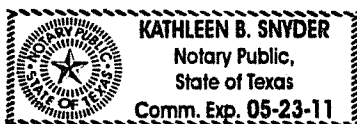
By: 
Deirdre M. O'Callaghan
Manager

STATE OF TEXAS

COUNTY OF Dallas

BEFORE ME, the undersigned authority, on this day personally appeared Deirdre M. O'Callaghan and having been duly sworn by me, upon her oath states that she is a Manager of CENTEX HOSPITALITY GROUP, LLC, a Delaware limited liability company, that she has read and understands the foregoing instrument, that she is authorized to execute said instrument, and acknowledged to me that she executed same for the purposes and consideration therein expressed, in the capacity therein stated, and as the act and deed of said limited liability company.

SUBSCRIBED AND SWORN TO BEFORE ME on February 28, 2008.



Kathleen Snyder
Signature of Notary Public

Kathleen Snyder
Printed Name of Notary Public

My Commission expires: 5-23-11

EXHIBIT A

Registered Marks

MARK	SERIAL/REG. NO.	CLASS(ES)	JURISDICTION
OCEAN HAMMOCK	2,321,831	37	Federal
OCEAN HAMMOCK	2,666,781	25,28,36,41 and 42	
OCEAN HAMMOCK GOLF CLUB	2,718,937	41	