

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lights, Camera, Interaction!, Inc.		12/29/2005	CORPORATION: CONNECTICUT
RECEIVING PARTY DATA			
Name:	Melissa & Doug, Inc.		
Street Address:	P.O. Box 590		
City:	Westport		
State/Country:	CONNECTICUT		
Postal Code:	06881		
Entity Type:	CORPORATION: CONNECTICUT		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	78817255	ART ESSENTIALS	
Serial Number:	78817247	ELEMENTS OF SCIENCE	
Registration Number:	3129623	BAND IN A BOX	
Registration Number:	3203307	MELISSA & DOUG	
CORRESPONDENCE DATA			
Fax Number:	(203)849-9300		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	203-849-8300		
Email:	schlesinger@gandb.com		
Correspondent Name:	Susan M. Schlesinger		
Address Line 1:	488 Main Avenue		
Address Line 4:	Norwalk, CONNECTICUT 06851		
ATTORNEY DOCKET NUMBER:	LCI000USG		
NAME OF SUBMITTER:	Susan M. Schlesinger		

OP \$115.00 78817255

Signature:

/sms/

Date:

02/28/2008

Total Attachments: 2

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CERTIFICATE OF AMENDMENT STOCK CORPORATION

Office of the Secretary of the State
30 Trinity Street / P.O. Box 150470 / Hartford, CT 06115-0470 / Rev. 07/01/2003

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Filing Fee \$50.00

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SECRETARY OF THE STATE
CONNECTICUT SECRETARY OF THE STATE

1. NAME OF CORPORATION

Lights, Camera, Interaction!, Inc.

2. THE CERTIFICATE OF INCORPORATION IS (check A, B or C)

- A. AMENDED
 B. RESTATED
 C. AMENDED AND RESTATED

The restated certificate consolidates all amendments into a single document.

3. TEXT OF EACH AMENDMENT / RESTATEMENT

The name of the Corporation is hereby changed from "Lights, Camera, Interaction!, Inc." to "Melissa & Doug, Inc."

(Please reference an 8 1/2 X 11 attachment if additional space is needed)

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SECRETARY OF THE STATE
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4. VOTE INFORMATION (check A, B or C)

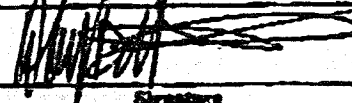
A. The amendment was approved by shareholders in the manner required by sections 33-600 to 33-998 of the Connecticut General Statutes, and by the Certificate of Incorporation.

B. The amendment was approved by the incorporator(s).
No shareholder approval was required.

C. The amendment was approved by the board of directors.
No shareholder approval was required.

5. EXECUTION

Dated this 29th day of December, 2005.

Douglas A. Bernstein	President	
Print or type name of signatory	Capacity of signatory	Signature