

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Berry Plastics Holding Corporation		12/29/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Berry Plastics Corporation		
Street Address:	101 Oakley Street		
City:	Evansville		
State/Country:	INDIANA		
Postal Code:	47710		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2131258	ALL-TUFF	
CORRESPONDENCE DATA			
Fax Number:	(732)530-2039		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	732-275-3100		
Email:	trademark@mfiplaw.com		
Correspondent Name:	Maldjian & Fallon LLC		
Address Line 1:	365 Broad Street		
Address Line 2:	Third Floor		
Address Line 4:	Red Bank, NEW JERSEY 07701		
ATTORNEY DOCKET NUMBER:	CSP054		
NAME OF SUBMITTER:	Brian M. Gaynor		
Signature:	/brian gaynor/		
Date:	02/28/2008		

CH \$40.00 2131258

Total Attachments: 1
source=Holding to Berry Plastics Name Change Cert#page1.tif

STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
OF CERTIFICATE OF INCORPORATION
OF
BERRY PLASTICS HOLDING CORPORATION

The undersigned Executive Vice President of **Berry Plastics Holding Corporation** (the "Corporation") organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "DGCL") does hereby certify as follows:

1. The Certificate of Incorporation of the Corporation shall be amended by deleting in its entirety the Article thereof numbered "Article I" and substituting the following in lieu thereof:


"The name of the corporation (which is hereinafter referred to as the "Corporation") is: Berry Plastics Corporation."

2. Except as amended hereby, all other Articles, paragraphs, and provisions of the Certificate of Incorporation of the Corporation shall remain as they presently read.

3. The effective date and time of this Certificate of Amendment will be the 29th day of December, 2007.

4. Such amendment has been duly adopted pursuant to the provisions of Section 242 of the DGCL by the affirmative vote of all of the holders of the issued and outstanding shares of Common Stock, par value \$.01 per share, of the Corporation by unanimous written consent in lieu of a meeting.

IN WITNESS WHEREOF, said Corporation has caused this Certificate of Amendment to be signed this 28th day of December, 2007.

By: 
Name: James M. Kratschvil
Executive Vice President