

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
eMachines, Inc.		04/17/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Gateway U.S. Retail, Inc.		
Street Address:	7565 Irvine Drive		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92618		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2646416	E	
Registration Number:	2744890	E	
Registration Number:	2929077	EVIEW	
Registration Number:	2480887	ETOWER	
Registration Number:	2891574	MAKING A DIFFERENCE	
Registration Number:	2593607	TOUCHTILES	
CORRESPONDENCE DATA			
Fax Number:	(312)554-8015		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312 554-8000		
Email:	rsacoff@pattishall.com,mfoyo@pattishall.com		
Correspondent Name:	Robert W. Sacoff, Esq.		
Address Line 1:	311 South Wacker Drive		
Address Line 2:	Suite 5000		
Address Line 4:	Chicago, ILLINOIS 60606		

CH \$165.00 2646416

ATTORNEY DOCKET NUMBER:	60500-000-00394
NAME OF SUBMITTER:	Michelle Foy
Signature:	/Michelle Foy/
Date:	02/29/2008
Total Attachments: 2 source=emachinesAmendment#page1.tif source=emachinesAmendment#page2.tif	

Delaware

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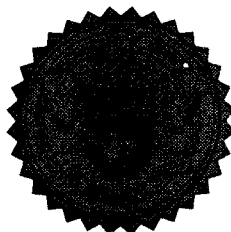
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "EMACHINES, INC.", CHANGING ITS NAME FROM "EMACHINES, INC." TO "GATEWAY US RETAIL, INC.", FILED IN THIS OFFICE ON THE EIGHTEENTH DAY OF APRIL, A.D. 2006, AT 1:18 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

2938528 8100

060358668



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State
AUTHENTICATION: 4676191

DATE: 04-18-06

TRADEMARK
REEL: 003729 FRAME: 0220

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
OF CERTIFICATE OF INCORPORATION**

eMachines, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware ("Corporation"), does hereby certify:

FIRST: That the Board of Directors of said Corporation, by the unanimous written consent of its members, filed with the minutes of the Board, adopted a resolution proposing and declaring advisable the following amendment to the Certificate of Incorporation of said Corporation:

NOW, THEREFORE, BE IT RESOLVED, that the Certificate of Incorporation be amended by deleting Article 1. in its entirety and substituting the following to read as follows:

"1. The name of this Corporation is **Gateway US Retail, Inc.**"

SECOND: That the amendment was approved and adopted pursuant to the written consent executed by the sole stockholder of the Corporation in accordance with Section 228 of General Corporation Law of the State of Delaware.

THIRD: That the aforesaid amendment was duly adopted in accordance with the provisions of Section 242 and 228 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this 17th day of April, 2006.

By: _____

Robert M. Saman
Assistant Secretary

*State of Delaware
Secretary of State
Division of Corporations
Delivered 01:18 PM 04/18/2006
FILED 01:18 PM 04/18/2006
SRV 060358668 - 2938528 FILE*