

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/19/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Media West - DMR, Inc.		12/19/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Des Moines Register and Tribune Co.
Street Address:	7950 Jones Branch Drive
City:	McLean
State/Country:	VIRGINIA
Postal Code:	22107
Entity Type:	CORPORATION: IOWA

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	1249840	THE DES MOINES REGISTER
Registration Number:	1751584	RIDE RIGHT
Registration Number:	2879044	THE DES MOINES REGISTER
Registration Number:	2288542	RAGBRAI
Registration Number:	2225622	RAGBRAI
Registration Number:	0515243	IN THE OPEN
Registration Number:	0556071	POTOMAC FEVER
Registration Number:	0541918	IOWA POLL
Registration Number:	0514442	OVER THE COFFEE

CORRESPONDENCE DATA

Fax Number: (202)776-4981
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (202) 776-2806

OP \$240.00 1249840

Email: trademark@dowlohnes.com
Correspondent Name: Mario J. Weber
Address Line 1: 1200 New Hampshire Avenue, N.W.
Address Line 2: Suite 800
Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

NAME OF SUBMITTER:	Mario J. Weber
Signature:	/Mario J. Weber/
Date:	02/29/2008

Total Attachments: 3

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CERTIFICATE OF OWNERSHIP AND MERGER

MERGING

MEDIA WEST - DMR, INC.,
a Delaware corporation

into

DES MOINES REGISTER AND TRIBUNE CO.,
a Iowa corporation

(Subsidiary into parent pursuant to Section 253 of the General Corporation Law of Delaware)

Des Moines Register and Tribune Co., a corporation incorporated on the 6th day of January, 1978 pursuant to the provisions of the Iowa Code (the "**Parent**"), the provisions of which permit the merger of a subsidiary corporation into a parent corporation organized and existing under the laws of said state, hereby certifies as follows:

1. The Parent owns 100% of the outstanding shares of capital stock of Media West - DMR, Inc., a corporation incorporated on the 6th day of March, 1996 pursuant to the provisions of the General Corporation Law of the State of Delaware (the "**Subsidiary**").

2. On October 18, 2007, the Board of Directors of the Parent, acting by written consent in lieu of a meeting, approved the merger of the Subsidiary into the Parent and adopted the resolutions attached to this Certificate of Ownership and Merger as Exhibit A.

3. The Parent will be the surviving corporation in the merger.

4. The Parent agrees that it may be served with process in the State of Delaware in any proceeding for enforcement of any obligation of the Subsidiary as well as for enforcement of any obligation of the Subsidiary arising from the merger, including any suit or other proceeding to enforce the rights of any stockholders as determined in appraisal proceedings pursuant to the provisions of Section 262 of the Delaware General Corporation Law, and irrevocably appoints the Secretary of State of Delaware as its agent to accept service of process in any such suit or other proceeding. The address to which a copy of such process shall be mailed by the Secretary of State of Delaware is: Des Moines Register and Tribune Co., c/o Gannett Co., Inc., 7950 Jones Branch Drive, McLean, VA 22107, Attention: General Counsel.

IN WITNESS WHEREOF, the Parent has caused this Certificate to be duly executed by an authorized officer this 18th day of December, 2007.

DES MOINES REGISTER AND TRIBUNE CO.

By: Todd Mayman
Name: Todd A. Mayman
Title: Secretary

State of Delaware
Secretary of State
Division of Corporations
Delivered 11:29 AM 12/19/2007
FILED 11:29 AM 12/19/2007
SRV 071340377 - 2597362 FILE

EXHIBIT A
RESOLUTIONS
of the
BOARD OF DIRECTORS
of
DES MOINES REGISTER AND TRIBUNE CO.
(“Des Moines Register”)

Des Moines Register Merger

WHEREAS, DES MOINES REGISTER owns all of the issued and outstanding capital stock of Media West – DMR, Inc., a Delaware corporation (“DMR”); and

WHEREAS, the Board desires to merge DMR with and into Des Moines Register.

NOW, THEREFORE, BE IT RESOLVED, that pursuant to Section 490.1150 of the Iowa Code, DMR will merge with and into Des Moines Register (the “**Des Moines Register Merger**”) in accordance with the Plan of Merger attached hereto (the “**Des Moines Register Plan of Merger**”);

RESOLVED FURTHER, that the Board hereby authorizes, adopts and approves the Des Moines Register Plan of Merger, including any exhibits thereto, and any and all other agreements referred to therein or contemplated thereby and required to be executed by and on behalf of Des Moines Register in connection therewith, and all the transactions described therein and contemplated thereunder, including, without limitation, the Des Moines Register Merger;

RESOLVED FURTHER, that the Des Moines Register Merger shall be effective upon the making of the appropriate filing(s) or at such other time as may be determined by the officers of Des Moines Register;

RESOLVED FURTHER, that any officer of Des Moines Register be, and hereby is, authorized to do any and all acts on behalf of Des Moines Register, including signing documents and causing them to be filed in the appropriate state and county offices, which such officer may deem necessary or advisable to carry out the purpose and intentions of the foregoing resolutions and to effectuate the Des Moines Register Merger; and

RESOLVED FURTHER, that all actions taken and all agreements, instruments, reports, documents and regulatory and other notices executed, delivered or filed through the date hereof, and all actions to be taken and all agreements, instruments, reports, documents and regulatory and other notices to be executed, delivered or filed after the date hereof, by the authorized officers of Des Moines Register, or any agents, attorneys, accountants and outside consultants of Des Moines Register in connection with or with respect to effectuating all or any of the foregoing resolutions hereby are authorized, approved, ratified and confirmed in all respects.

PLAN OF MERGER
OF
MEDIA WEST - DMR, INC.
WITH AND INTO
DES MOINES REGISTER AND TRIBUNE CO.

THIS PLAN OF MERGER was approved by the board of directors of Des Moines Register and Tribune Co. pursuant to Section 490.1105 of the Iowa Code and Section 253 of the Delaware General Corporation Law:

1. The name of the subsidiary corporation is Media West - DMR, Inc., a Delaware corporation.
2. The name of the parent corporation is Des Moines Register and Tribune Co., a Iowa corporation.
3. Des Moines Register and Tribune Co. owns one hundred percent (100%) of the issued and outstanding shares of each class of capital stock of Media West - DMR, Inc.
4. The subsidiary corporation, Media West - DMR, Inc. (the "**Merging Corporation**"), shall merge with and into the parent corporation, Des Moines Register and Tribune Co. (the "**Surviving Corporation**"), with Des Moines Register and Tribune Co. surviving the merger.
5. The manner and basis of converting the shares of the Merging Corporation are as follows:
 - (a) No cash or other consideration shall be paid or delivered for shares of the Merging Corporation.
 - (b) The shares of the Merging Corporation shall not be converted into cash, securities or other obligations of the Surviving Corporation, but shall be surrendered and cancelled.
 - (c) All the issued and outstanding shares of the Surviving Corporation shall remain unchanged in the hands of the holder thereof as issued and outstanding shares of the Surviving Corporation.
 - (d) The Surviving Corporation shall assume all obligations of the Merging Corporation and upon the effectiveness of the merger, all property, rights, privileges, franchises, patents, trademarks, licenses, registrations and other assets of every kind and description of the Merging Corporation shall be transferred to and vested in the Surviving Corporation without any further act or deed.