

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sugoi Performance Apparel Partnership		01/06/2006	PARTNERSHIP: CANADA
RECEIVING PARTY DATA			
Name:	Sugoi Performance Apparel Limited Partnership		
Street Address:	144 East 7th Avenue		
City:	Vancouver		
State/Country:	BRITISH COLUMBIA		
Entity Type:	LIMITED PARTNERSHIP: CANADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3185814	SUGOI	
Registration Number:	3195800	SUGOI	
CORRESPONDENCE DATA			
Fax Number:	(203)226-8025		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	203-222-0885		
Email:	echansky@levettrrockwood.com		
Correspondent Name:	Levett Rockwood P.C.		
Address Line 1:	33 Riverside Avenue		
Address Line 2:	Edward B. Chansky		
Address Line 4:	Westport, CONNECTICUT 06880		
ATTORNEY DOCKET NUMBER:	13305-001		
NAME OF SUBMITTER:	Edward B. Chansky		
Signature:	/Edward B. Chansky bay/		

OP \$65.00 3185814

Date:

02/29/2008

Total Attachments: 1
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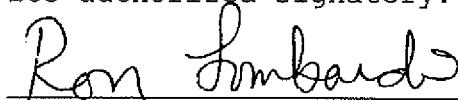
ASSIGNMENT

WHEREAS, Sugoi Performance Apparel Partnership, a Canadian partnership having a place of business at 144 East 7th Avenue, Vancouver, British Columbia (hereinafter "ASSIGNOR"), applied for the trademarks "SUGOI" and Design, which is the subject of United States Application No. 78639358, on May 27, 2005; and "SUGOI", which is the subject of United States Application No. 78639339, on May 27, 2005;

NOW, THEREFORE, in consideration of the premises, the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers and conveys unto Sugoi Performance Apparel Limited Partnership, a Canadian limited partnership, having a place of business at 144 East 7th Avenue, Vancouver, British Columbia, (hereinafter "ASSIGNEE") all right, title and interest in and to the aforesaid trademarks "SUGOI" and Design and "SUGOI", together with the goodwill of the business symbolized by the trademarks, the aforesaid Application No. 78/639,358, and Application No. 78/639,339, any registrations that result from such applications, and the right to recover damages for past acts of infringement.

SUGOI PERFORMANCE APPAREL
PARTNERSHIP by its partners:

SUGOI PERFORMANCE APPAREL LTD. by
its authorized signatory:



Name: Ron Lombardi

Title: President

5330 INVESTMENTS LTD. by its
authorized signatory:



Name: Ron Lombardi

Title: President

Date: January 6, 2006