

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Penshu Inc.		05/31/2007	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	Pen-Jan Holdings Inc./Les Placements Pen-Jan Inc.
Street Address:	21 Rosemount Avenue
City:	Westmount, Quebec
State/Country:	CANADA
Postal Code:	H3Y 3G6
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	2286938	LA CANADIENNE
Registration Number:	2288398	LA CANADIENNE
Registration Number:	2342745	LA CANADIENNE
Serial Number:	78780378	PENSHU

CORRESPONDENCE DATA

Fax Number: (202)393-5350
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 202 638 6666
 Email: dmccoy@jhip.com
 Correspondent Name: Simor Moskowitz
 Address Line 1: 400 Seventh Street, N.W.
 Address Line 2: Jacobson Holman PLLC
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

DOMESTIC REPRESENTATIVE

Name: Simor Moskowitz

TRADEMARK

REEL: 003729 FRAME: 0853

900100409

OP \$115.00 2286938

Address Line 1: 400 Seventh Street, N.W.
Address Line 2: Jacobson Holman PLLC
Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

NAME OF SUBMITTER:	Simor Moskowitz
Signature:	/Simor Moskowitz/
Date:	02/29/2008

Total Attachments: 3
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CONFIRMATORY TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made this date between PENSHU INC., a Canadian corporation, whose address and principal place of business is 5745 Pare Street, Town of Mount Royal, Canada H4P 1S1 (hereinafter referred to as "Assignor"), and PEN-JAN HOLDINGS INC./LES PLACEMENTS PEN-JAN INC., a Canadian corporation, whose address and principal place of business is 21 Rosemount Avenue, Westmount, Quebec, H3Y 3G6 Canada (hereinafter referred to as "Assignee").

WHEREAS, Assignor is the owner of the trademarks and the federal registrations and application therefor as set forth in Schedule A attached hereto (hereinafter referred to as the "ASSIGNED MARKS"); and


WHEREAS, on or about May 31, 2007, Assignor did assign the ASSIGNED MARKS to Assignee, as successor to the ongoing and existing business of Assignor to which the ASSIGNED MARKS pertain, and the parties desire to execute this Confirmatory Trademark Assignment to confirm and record the actual assignment in the Assignment Records of the U.S. Trademark Office.

NOW, THEREFORE, for good and valuable consideration previously paid by Assignee to Assignor, the receipt of which is hereby acknowledged, said Assignor does hereby sell, assign, set over and transfer to said Assignee, nunc pro tunc as of May 31, 2007, all of its right, title and interest in and to the ASSIGNED MARKS, and the U.S. registrations and application therefor, together with the goodwill of the business associated therewith and all statutory and common law rights attaching thereto, including the right to sue for damages and all remedies in respect of any

infringement or misuse of the ASSIGNED MARKS, which may have occurred prior to May 31, 2007, and to retain any damages obtained as a result of any such action.

IN TESTIMONY WHEREOF, Assignor has caused its name to be signed and its seal to be affixed, by its duly authorized officer, this 29th day of ~~July~~ ^{October}, 2007.

PENSHU INC.

By: 
(Name)
(Title)

[SEAL]

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SCHEDULE A

<u>Mark</u>	<u>Reg./Appl. No.</u>	<u>Date</u>
LA CANADIENNE	2,286,938	October 19, 1999
LA CANADIENNE	2,288,398	October 26, 1999
LA CANADIENNE & DESIGN	2,342,745	April 18, 2000
PENSHU	78/780,378	December 23, 2005