

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SWORDFISH STUDIOS LIMITED		01/01/2008	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	SIERRA ENTERTAINMENT, INC.		
Street Address:	6060 Center Drive, 5th floor		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90045		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2994440	COLD WINTER	
CORRESPONDENCE DATA			
Fax Number:	(310)431-2796		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-431-4334		
Email:	terry.kiel@vgames.com		
Correspondent Name:	Rod A. Rigole		
Address Line 1:	6060 Center Drive, 5th floor		
Address Line 4:	Los Angeles, CALIFORNIA 90045		
ATTORNEY DOCKET NUMBER:	CORPORATE		
NAME OF SUBMITTER:	Rod A. Rigole		
Signature:	/rod a rigole/		
Date:	03/01/2008		

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Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of January 1, 2008 by and between Swordfish Studios Limited, a United Kingdom Corporation located and doing business at 9th Floor, Tricorn House, 51-53 Hagley Road, Birmingham, B16 8TP, United Kingdom ("Assignor") and Sierra Entertainment, Inc., a Delaware Corporation located and doing business at 6060 Center Drive, Los Angeles, California, U.S.A. ("Assignee").

WHEREAS, Assignor has adopted, and is, to the best of its knowledge and belief, the owner of the trademarks identified in Schedule A attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, domain name rights, causes of action, and the right to recover for past infringement (the "Trademarks");

WHEREAS, Assignor has acquired goodwill in the portion of the business associated with and symbolized by the Trademarks and has not abandoned same;

WHEREAS, Assignee is desirous of acquiring all rights, title, and interest in and to the Trademarks owned by Assignor; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title, and interest as Assignor may possess in and to the Trademarks;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and sells to Assignee all rights, title, and interest as Assignor may possess in and to the Trademarks; together with the portion of the business and goodwill symbolized by said Trademarks.

Assignor agrees to execute and deliver to Assignee such other documents and instruments as may be required to effectuate the purposes hereof, including but not limited to any documents required by the Trademark Office.


IN WITNESS WHEREOF, the parties hereby execute this assignment:


ASSIGNOR:

ASSIGNEE:

Swordfish Studios Limited

Sierra Entertainment, Inc.

By: 
Name: Trevor Williams
Title: Managing Director
Date: 21.02.08

By: 
Name: Rod A. Rigole
Title: Assistant Secretary
Date: February 26, 2008

Schedule A

United States Federal Trademark Registration			
<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Classes</u>
COLD WINTER	2,994,440	13-SEPT-2005	9, 41, 42

United Kingdom Trade Mark Registration			
<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Classes</u>
COLD WINTER	2,345,461	26-MAR-2004	9, 41, 42

Community Trade Mark Registration			
<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Classes</u>
COLD WINTER	3,720,752	28-JUL-2005	9, 41, 42