

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Maer Roshan		11/06/2007	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Integrity Multimedia Company LLC		
Street Address:	1101 West Lake Street		
Internal Address:	2nd Floor		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60607		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3154672	RADAR MAGAZINE	
CORRESPONDENCE DATA			
Fax Number:	(312)775-8100		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312 775 8000		
Email:	rdicerbo@mcandrews-ip.com		
Correspondent Name:	Ronald A DiCerbo		
Address Line 1:	500 West Madison		
Address Line 2:	34th Floor		
Address Line 4:	Chicago, ILLINOIS 60661		
ATTORNEY DOCKET NUMBER:	RADAR MAGAZINE		
NAME OF SUBMITTER:	Ronald A DiCerbo		
Signature:	/Ronald A DiCerbo/		

CH \$40.00 3154672

Date:

03/03/2008

Total Attachments: 1

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ASSIGNMENT

This is an assignment by Maer Roshan, an individual residing in New York ("Assignor"), with an address of 44 East 12th Street, New York, New York 10003, to Integrity Multimedia Company LLC, a limited liability company of Delaware ("Assignee"), with an address of 1101 West Lake Street, 2nd Floor, Chicago, Illinois 60607.

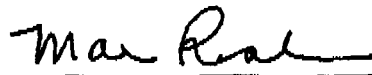
WHEREAS, Assignor is the owner of the United States Trademark Registration No. 3154672 for the mark "RADAR MAGAZINE," and is the owner of the Canadian Trademark Application No. 1289211 for the mark "RADAR" (collectively the "Marks") and all common law trademark rights to the Marks.

WHEREAS, Assignor is the owner of the Internet Domain Names Radaronline.com and Radarmagazine.com (the "Domain Names").

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Domain Names and the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee all right, title and interest in and to the Domain Names and the Marks, together with the goodwill symbolized by said Marks, as well as all copyright and other intellectual property or other proprietary rights based on or related to the Domain Names and the Marks.

IN WITNESS WHEREOF, this Assignment is executed by the undersigned this 6th day of November 2007.



Maer Roshan