

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	01/18/2008

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Media Sciences International, Inc.		02/28/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Media Sciences, Inc.
Street Address:	8 Allerman Road
City:	Oakland
State/Country:	NEW JERSEY
Postal Code:	07436
Entity Type:	CORPORATION: NEW JERSEY

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2694116	MEDIA SCIENCES
Registration Number:	2944221	CADAPULT
Registration Number:	2944220	CADAPULT GRAPHIC SYSTEMS, INC.
Registration Number:	2664377	SMART INK
Registration Number:	2757990	NO-CAP COLOR
Registration Number:	3020712	INKLUSIVE

CORRESPONDENCE DATA

Fax Number: (973)530-2225
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 973-530-2025
 Email: pnussbaum@wolffsamson.com
 Correspondent Name: Peter Nussbaum
 Address Line 1: One Boland Drive
 Address Line 4: West Orange, NEW JERSEY 07052

TRADEMARK

NAME OF SUBMITTER:	Peter Nussbaum
Signature:	/Peter Nussbaum/
Date:	03/04/2008
Total Attachments: 2 source=Trademark Assignments - MSI#page1.tif source=Trademark Assignments - MSI#page2.tif	

NUNC PRO TUNC TRADEMARK ASSIGNMENT

THIS NUNC PRO TUNC TRADEMARK ASSIGNMENT made this 26th day of February, 2008, effective as of the 18th day of January, 2008, by MEDIA SCIENCES INTERNATIONAL, INC., a Delaware corporation having a principal business address of 8 Allerman Road, Oakland, New Jersey 07436 (the "Assignor"), to and in favor of MEDIA SCIENCES, INC., a New Jersey corporation having a principal business address of 8 Allerman Road, Oakland, New Jersey 07436 (the "Assignee").

WITNESSETH

WHEREAS, Assignor is the owner of all of the trademarks and other rights identified on Schedule A attached hereto and made a part hereof (collectively, the "Marks"); and

WHEREAS, Assignor has agreed to assign all of Assignor's rights in and to the Marks to Assignee, all on the terms and conditions set forth herein.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, conveys and sets over to Assignee all of Assignor's rights, title and interests throughout the world in and to the Marks, together with (i) all of the goodwill of the business(es) symbolized by the Marks, (ii) the right to recover damages and profits and all other remedies for past infringements thereof, and (iii) any and all common law rights in and to the Marks, TO HAVE AND TO HOLD same unto Assignee and its successors and assigns forever.

IN WITNESS WHEREOF, Assignor has executed this Nunc Pro Tunc Trademark Assignment as of the date set forth above.

MEDIA SCIENCES INTERNATIONAL, INC.

By:


Kevan D. Bloomgren, Chief Financial Officer

Schedule A

1. United States Trademark Registration Number 2,694,116, for the mark **MEDIA SCIENCES** in International Class 2 for solid ink, toner and toner cartridges, all to be used with printers, copiers, scanners and fax machines.

2. United States Trademark Registration Number 2,944,221 for the mark **CADAPULT** in International Class 35 for mail order catalog services featuring parts and supplies for printers, copiers, scanners and fax machines; on-line retail store services featuring parts and supplies for printers, copiers, scanners and fax machines; distributorship services in the field of parts and supplies for printers, copiers, scanners and fax machines.

3. United States Trademark Registration Number 2,944,220 for the mark **CADAPULT GRAPHIC SYSTEMS, INC.** in International Class 35 for mail order catalog services featuring parts and supplies for printers, copiers, scanners and fax machines; on-line retail store services featuring parts and supplies for printers, copiers, scanners and fax machines; distributorship services in the field of parts and supplies for printers, copiers, scanners and fax machines.

4. United States Trademark Registration Number 2,664,377 for the mark **SMART INK** in International Class 2 for printer ink and toner cartridges.

5. United States Trademark Registration Number 2,757,990 for the mark **NO-CAP COLOR** in International Class 35 for distributorship services in the field of printing supplies, featuring a bonus incentive award program in which [is] *a* consumer is given the free use of a printer and free technical support and service for the printer.

6. United States Trademark Registration Number 3,020,712 for the mark **INKLUSIVE** in International Class 16 for solid ink sticks and in international class 35 for distributorship services in the field of printing supplies, featuring a bonus incentive award program in which a consumer is given the free use of a printer and free technical support and service for the printer.