TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Transfer of all assets and good will

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Geronimo Productions, Inc.		12/10/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Press Holdings International, Inc.	
Street Address:	6371 N.W. 37th Terrace	
Internal Address:	C/0 Angela Uribe	
City:	Miami	
State/Country:	FLORIDA	
Postal Code:	33166	
Entity Type:	CORPORATION: PANAMA	

PROPERTY NUMBERS Total: 41

Property Type	Number	Word Mark
Registration Number:	3293671	WYATT EARP
Registration Number:	3219712	KIT CARSON
Registration Number:	3217121	WYATT EARP
Registration Number:	3180162	KIT CARSON
Registration Number:	3180098	KIT CARSON
Registration Number:	3176956	LEGENDS OF THE WEST
Registration Number:	3176548	LEGENDS OF THE WEST
Registration Number:	3176547	LEGENDS OF THE WEST
Registration Number:	3176506	LEGENDS OF THE WEST
Registration Number:	3148274	KIT CARSON
Registration Number:	3135707	WYATT EARP
Registration Number:	3135698	WYATT EARP
Registration Number:	3133097	WILD BILL HICKOCK
		TRADEMARK

TRADEMARK " REEL: 003731 FRAME: 0134

900100583

Registration Number:	3132828	WILD BILL HICKOCK
Registration Number:	3132827	LEGENDS OF THE WEST
Registration Number:	3132812	WILD BILL HICKOCK
Registration Number:	3084878	LEGENDS OF THE WEST
Serial Number:	78714223	KIT CARSON
Registration Number:	3050716	LEGENDS OF THE WEST
Registration Number:	3054547	LEGENDS OF THE WEST
Registration Number:	3054546	LEGENDS OF THE WEST
Registration Number:	2987583	KIT CARSON
Registration Number:	2987582	KIT CARSON
Registration Number:	2987567	KIT CARSON
Registration Number:	2036910	LEGENDS OF THE WEST
Registration Number:	2036906	LEGENDS OF THE WEST
Registration Number:	1829455	KIT CARSON
Serial Number:	74713478	WILD BILL HICKOCK
Registration Number:	1981170	WYATT EARP
Registration Number:	1981229	KIT CARSON
Registration Number:	1996813	JESSE JAMES
Registration Number:	1945695	LEGENDS OF THE WEST
Registration Number:	1923801	LEGENDS OF THE WEST
Registration Number:	1919999	WYATT EARP
Registration Number:	1822817	WYATT EARP
Registration Number:	1430340	WILD BILL HICKOCK
Registration Number:	1829454	WILD BILL HICKOCK
Registration Number:	1829446	KIT CARSON
Registration Number:	1838693	WILD BILL HICKOCK
Registration Number:	1440023	KIT CARSON
Registration Number:	1443354	WYATT EARP

CORRESPONDENCE DATA

Fax Number: (212)208-2612

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2123530446

Email: rmb@blanklegal.com

Correspondent Name: Richard Mark Blank, Esquire
Address Line 1: 19 Ledgewood Commons
Address Line 4: Millwood, NEW YORK 10546

TRADEMARK

REEL: 003731 FRAME: 0135

NAME OF SUBMITTER:	Richard Mark Blank, Esq.
Signature:	/rb/
Date:	03/04/2008
Total Attachments: 2 source=geronimo assignment#page1.tif source=geronimo assignment#page2.tif	

TRADEMARK REEL: 003731 FRAME: 0136

ASSIGNMENT

This Assignment Agreement is by and between Geronimo Productions, Inc., a Delaware corporation with a place of business at 11010 NW 30th Street, Suite 104, PTY-362 Miami, Florida 331725032 and 4440 NW 73rd Avenue, PTY-362 Miami, Florida 331666437 ("Assignor"), and Press Holdings International, Inc., located C/O Angela Uribe, 6371 N.W. 37th Terrace, Miami, Florida 33166 ("Assignee").

WHEREAS, Assignor is the owner of certain U.S. Trademark Applications and/or Registrations listed in Exhibit A (the "Applications" and/or the "Registrations");

WHEREAS, Assignee desires to acquire all of Assignor's rights to the Applications and Registrations; and

WHEREAS, Assignee is the successor to the business of the Assignor pertaining to these Applications and Registrations.

In consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor assigns to Assignee all of Assignor's right, title, and interest in and to the Applications and Registrations, including all common law rights, together with the goodwill symbolized by any use of those marks covered by the Applications and/or Registrations, and the right to sue third parties for and recover damages from past and future infringement of the marks listed in Exhibit A.

I hereby authorize the Commissioner of Patents and Trademarks of the United States, and any official of any other country empowered to issue trademark registrations, to record this Assignment, and to issue or transfer all said Trademark Applications and/or Registrations to the Assignee as owner of all right, title and interest therein, or otherwise as the Assignee may direct, in accordance with the terms of this Assignment.

This Assignment is made without any representations or warranties regarding whatever interests may be assigned, if any, or with respect to any other matter, and all rights taken hereunder are granted on a quitclaim basis.

The Assignor hereby represents and warrants that, as of the time of execution of this Assignment, he or it is the sole owner of the entire right, title and interest in and to Applications and/or Registrations and that the Applications and/or Registrations are unencumbered and that the Assignor has good and full right and lawful authority to assign all of his rights in and to the Marks, including United States Applications and/or Registrations.

BRMFS1 482709v1

TRADEMARK
REEL: 003731 FRAME: 0137

The Assignor further represents and warrants that he or it will sign all papers and documents and deliver necessary documents, including original registration certificates, if available, and do all acts reasonably necessary or desirable to be done for the procurement, maintenance, enforcement and defense of the Marks and applications and registrations thereof without charge to Assignor.

IN TESTIMONY WHEREOF, I have executed this document on the date indicated below.

Geronimo Productions, Inc.

Date: $\frac{12/10/07}{}$

By: President

Title: President

BRMFS1 482709v1

RECORDED: 03/04/2008