

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CapitalBridge, Inc.		02/20/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	i-Deal LLC		
Street Address:	1359 Broadway, 2nd Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2911068	BETTER COMMUNICATION THROUGH COLLABORATION	
Registration Number:	3049865	SUITABILITY SCORES	
CORRESPONDENCE DATA			
Fax Number:	(212)655-3535		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-655-3579		
Email:	jg@msf-law.com		
Correspondent Name:	Jon Gemma		
Address Line 1:	140 East 45 Street		
Address Line 2:	Meister Seelig & Fein, LLP		
Address Line 4:	New York, NEW YORK 10017		
NAME OF SUBMITTER:	Jon Gemma		
Signature:	/jon gemma/		
Date:	03/04/2008		

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Total Attachments: 4

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ASSIGNMENT OF TRADEMARKS

ASSIGNMENT ("Assignment") is made as of the 20th day of February, 2008, between CAPITALBRIDGE, INC. ("Assignor"), a Delaware corporation, having an address at 111 River Street, Suite 1001, Hoboken, NJ 07030, and I-DEAL LLC ("Assignee"), a Delaware limited liability company, having an address at 1359 Broadway, 2nd Floor New York, NY 10018, Attention: Lisa Flynn.

R E C I T A L S

WHEREAS, pursuant to an Asset and Share Purchase Agreement dated as of February 20th, 2008 ("Agreement") between Assignor and Assignee, Assignor has agreed to sell, assign, transfer, convey and deliver to Assignee all of Assignor's right, title and interest in and to the Assets (as defined in the "Agreement");

WHEREAS, in consideration for Assignor's sale, assignment, transfer, conveyance and delivery to Assignee of the Assets in accordance with the terms and conditions of the Agreement, Assignee shall pay to Assignor the Purchase Price (as defined in the Agreement);

WHEREAS, Assignor is the sole owner of the entire right, title and interest in, to and under the service marks, trademarks and trademark applications identified in Schedule A attached hereto (the "Trademarks"), and has a registration for, or has filed an application to register, the Trademarks in the United States Patent and Trademark Office on Schedule A; and

WHEREAS, in connection with Assignee's acquisition of the Assets, Assignee desires to acquire, and Assignor is willing to convey, Assignor's entire right, title and interest in, to and under the Trademarks, all goodwill associated therewith, and all common law rights therein.

NOW, THEREFORE, in consideration of the foregoing premises and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers, conveys and delivers to Assignee Assignor's entire right, title and interest in, to and under the Trademarks, including common law rights, together with the goodwill symbolized by and associated with the Trademarks, and all registrations and applications relating to the Trademarks, for its own use and behalf, and for the use and behalf of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all income, royalties, fees and payments now or hereafter due or payable in respect of the Trademarks, and the right to file any action and recover damages by reason of past infringement, misappropriation or other unauthorized use of said Trademarks, with the right to sue for, and collect same for its own use and behalf, and for the use and behalf of its successors, assigns, or other legal representatives.

Assignor hereby agrees to execute, acknowledge and deliver to Assignee all documents, instruments and agreements as may be necessary to make a record with any Governmental Authorities (both foreign and domestic) or third parties of Assignee's ownership of all right, title and interest in, to and under the Trademarks and the goodwill associated therewith.

Assignor hereby represents and warrants that it is the sole owner of the Trademarks free

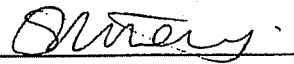
therewith.

Assignor hereby represents and warrants that it is the sole owner of the Trademarks free and clear of all Encumbrances (as defined in the Agreement).

All capitalized terms used in this Assignment and not otherwise defined herein shall have the meanings assigned to them in the Agreement.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed on as of the first date above written to be effective as of such date.

CAPITALBRIDGE, INC.

By: 
Name: SALLY WITHEY.
Title: GROUP FINANCE DIRECTOR.

I-DEAL LLC

By: _____
Name:
Title:

and clear of all Encumbrances (as defined in the Agreement).

All capitalized terms used in this Assignment and not otherwise defined herein shall have the meanings assigned to them in the Agreement.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed on as of the first date above written to be effective as of such date.

CAPITALBRIDGE, INC.

By: _____
Name:
Title:

I-DEAL LLC

By: Kevin Marcus
Name: KEVIN MARCUS
Title: PRESIDENT & COO

SCHEDULE A

Trademarks

Trademark	Countr	Reg. No.	Reg. Date (App. Date)	Owner
Better Communication Through Collaboration	U.S.	2,911,068	14-DEC- 2004	CapitalBridge, Inc.
Suitability Scores	U.S.	3,049,865	24-JAN- 2006	CapitalBridge, Inc.