

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Saucony, Inc.		02/03/2008	CORPORATION: MASSACHUSETTS

RECEIVING PARTY DATA

Name:	Collective Licensing International, LLC
Street Address:	800 Englewood Parkway, Suite C-200
City:	Englewood
State/Country:	COLORADO
Postal Code:	80110
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Serial Number:	78687703	H
Registration Number:	3144118	HIND
Registration Number:	1552965	HIND
Registration Number:	1412432	HIND
Registration Number:	3002970	HIND

CORRESPONDENCE DATA

Fax Number: (785)295-6084

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 7852956640

Email: vasuki_selvan@payless.com

Correspondent Name: Emily C Canedo - Collective Brands, Inc

Address Line 1: 3231 SE 6th Avenue

Address Line 2: Law Department

Address Line 4: Topeka, KANSAS 66607

900100590

TRADEMARK
REEL: 003731 FRAME: 0155

CH \$140.00 78687703

ATTORNEY DOCKET NUMBER:	HIND ASGMT - CLI
NAME OF SUBMITTER:	Emily C. Canedo
Signature:	/emilycanedo/
Date:	03/04/2008
Total Attachments: 3 source=HIND assignment - fully exec (counterparts)#page1.tif source=HIND assignment - fully exec (counterparts)#page2.tif source=HIND assignment - fully exec (counterparts)#page3.tif	

TRADEMARK AND DOMAIN NAME ASSIGNMENT

WHEREAS, SAUCONY, INC., a Massachusetts corporation, having a place of business at 13 Centennial Drive, Peabody, Massachusetts, 01960, hereinafter referred to as "Assignor," is the owner of the entire right, title and interest, in the trademark registrations listed in the attached Schedule A for the mark HIND (the "Registered Trademarks");

WHEREAS, Assignor is the owner of the entire right, title and interest in the domain name www.hind.com (the "Domain Name");

WHEREAS, COLLECTIVE LICENSING INTERNATIONAL, LLC, a DE limited liability company, having a place of business at 800 Englewood Parkway, Suite C-200, Englewood, CO, 80110, hereinafter referred to as "Assignee" desires to acquire the entire right, title and interest of Assignor in and to said Registered Trademarks and Domain Name; and

WHEREAS, to the best of Assignor's knowledge no proceedings to cancel the Registered Trademark or proceedings that may affect the ownership or right of Assignor to operate the Domain Name are pending, and no other party makes a claim of ownership to the Registered Trademark or the Domain Name or the registrations or applications therefor;

NOW, THEREFORE, for Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, transfers and assigns to Assignee, its successors, assigns, and legal representatives, all of Assignor's right, title and interest in and to said Registered Trademark together with all of the goodwill of the business associated with and symbolized thereby.

ASSIGNOR further sells, transfers and assigns to Assignee, its successors, assigns, and legal representatives, all of Assignor's right, title and interest in and to said Domain Name together with all the goodwill of the business associated with and symbolized by the Domain Name.

ASSIGNOR further agrees to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in and to Assignee, its successors, assigns, and legal representatives.

Executed to be effective as of the 3rd day of February, 2008.

SAUCONY, INC.

By: Frank A. Caruso
Name: FRANK A. CARUSO
Title: CAO

COLLECTIVE LICENSING INTERNATIONAL, LLC

By: _____
Bruce Pettet
President and Chief Executive Officer

TRADEMARK AND DOMAIN NAME ASSIGNMENT

WHEREAS, SAUCONY, INC., a Massachusetts corporation, having a place of business at 13 Centennial Drive, Peabody, Massachusetts, 01960, hereinafter referred to as "Assignor," is the owner of the entire right, title and interest, in the trademark registrations listed in the attached Schedule A for the mark HIND (the "Registered Trademarks");

WHEREAS, Assignor is the owner of the entire right, title and interest in the domain name www.hind.com (the "Domain Name");

WHEREAS, COLLECTIVE LICENSING INTERNATIONAL, LLC, a ^{Delaware} limited liability company, having a place of business at 800 Englewood Parkway, Suite C-200, Englewood, CO, 80110, hereinafter referred to as "Assignee" desires to acquire the entire right, title and interest of Assignor in and to said Registered Trademarks and Domain Name; and

WHEREAS, to the best of Assignor's knowledge no proceedings to cancel the Registered Trademark or proceedings that may affect the ownership or right of Assignor to operate the Domain Name are pending, and no other party makes a claim of ownership to the Registered Trademark or the Domain Name or the registrations or applications therefor;

NOW, THEREFORE, for Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, transfers and assigns to Assignee, its successors, assigns, and legal representatives, all of Assignor's right, title and interest in and to said Registered Trademark together with all of the goodwill of the business associated with and symbolized thereby.

ASSIGNOR further sells, transfers and assigns to Assignee, its successors, assigns, and legal representatives, all of Assignor's right, title and interest in and to said Domain Name together with all the goodwill of the business associated with and symbolized by the Domain Name.

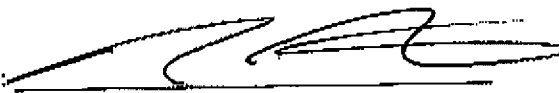
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SAUCONY, INC.







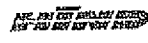
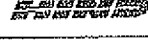



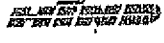



By: _____
Name: _____
Title: _____

COLLECTIVE LICENSING INTERNATIONAL, LLC

By: 
Bruce Pettet
President and Chief Executive Officer

NYDOCS 55103v2

Schedule A

Trademark	Country Name	Status	App/Reg No.
H (Stylized) 	United States	Pending	78687703
H (Stylized) 	Canada	Registered	TMA659802
H (Stylized) 	Japan	Registered	4884374
H (Stylized) 	Switzerland	Registered	521176
HIND	United States	Registered	3144118
HIND	Austria	Registered	146103
HIND	Canada	Pending	1168801
HIND	Denmark	Registered	VR9271995
HIND	European Community	Registered	3070893
HIND & DESIGN 	United States	Registered	1552966
HIND & DESIGN 	United States	Registered	1412432
HIND & DESIGN	Argentina	Registered	1739487
HIND & DESIGN	Italy	Registered	867415
HIND & DESIGN 	Japan	Registered	3227436
HIND & DESIGN 	Japan	Registered	3227439
HIND & DESIGN	Switzerland	Registered	355120
HIND & DESIGN 	United Kingdom	Registered	1312421
HIND & DESIGN 	United Kingdom	Registered	1312422
HIND (Stylized) 	United States	Registered	3002970
HIND (Stylized) 	Canada	Registered	TMA343813
HIND (Stylized) 	Canada	Registered	TMA661030
HIND (Stylized) 	European Community	Pending	3650934
HIND (Stylized)	France	Registered	1533034
HIND (Stylized) 	Japan	Pending	2004-109691
HIND (Stylized)	Sweden	Registered	249415
HIND (Stylized)	Switzerland	Registered	521176

TRADEMARK

RECORDED: 03/04/2008

REEL: 003731 FRAME: 0159