

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WESTIN, INC.		01/01/2008	CORPORATION: NEBRASKA
RECEIVING PARTY DATA			
Name:	MARIO CAMACHO FOODS, LLC		
Street Address:	2502 Walden Woods Drive		
City:	Plant City		
State/Country:	FLORIDA		
Postal Code:	33566		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	77175054	MARIO D'OLIVO	
Registration Number:	2816558	MARIO	
Registration Number:	1886210	MARIO	
Registration Number:	1791772	MARIO	
CORRESPONDENCE DATA			
Fax Number:	(402)952-1529		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	trademark@mcgrathnorth.com		
Correspondent Name:	McGrath North Mullin & Kratz, PC LLO		
Address Line 1:	1601 Dodge Street		
Address Line 2:	Suite 3700 First National Tower		
Address Line 4:	Omaha, NEBRASKA 68102		
ATTORNEY DOCKET NUMBER:	WESTIN ASSIGNMENT		
NAME OF SUBMITTER:	Christopher M. Bikus		

OP \$115.00 77175054

Signature:

/Christopher M. Bikus/

Date:

03/04/2008

Total Attachments: 3

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT ("Assignment") is entered into by and between WESTIN, INC., a Nebraska corporation having its principal offices at 11808 West Center Road, Omaha, NE 68144 ("Assignor"), and MARIO CAMACHO FOODS, LLC, a Delaware limited liability company having its principal offices at 2502 Walden Woods Drive Plant City, FL 33566.

WHEREAS, Assignor is the owner of the trademarks and the associated registrations and/or applications for registration thereof existing in the United States listed on Exhibit "A" hereto ("Trademarks"):

WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to said Trademarks.


NOW THEREFORE, be it known that for Ten Dollars (US\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in the United States in and to said Trademarks, together with the goodwill of the business symbolized by said Trademarks, any future registrations of said Trademarks, all common law rights associated with said Trademarks, all causes of action and other rights that may be asserted under said Trademarks, the right to sue third parties for infringement of or improper activities regarding said Trademarks, and the right to enjoy all of the monetary benefits obtained as a result of any such litigation, the same to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

Dated effective the 1st day of January, 2008.

WESTIN, INC., a Nebraska corporation

MARIO CAMACHO FOODS, LLC, a Delaware limited liability company

By: _____
Its: _____

By: BRETT A. MILLIGAN 
Its: C.E.O.

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WHEREAS, Assignor is the owner of the trademarks and the associated registrations and/or applications for registration thereof existing in the United States listed on Exhibit "A" hereto ("Trademarks"):

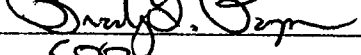
WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to said Trademarks.

NOW THEREFORE, be it known that for Ten Dollars (US\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in the United States in and to said Trademarks, together with the goodwill of the business symbolized by said Trademarks, any future registrations of said Trademarks, all common law rights associated with said Trademarks, all causes of action and other rights that may be asserted under said Trademarks, the right to sue third parties for infringement of or improper activities regarding said Trademarks, and the right to enjoy all of the monetary benefits obtained as a result of any such litigation, the same to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

Dated effective the 1st day of January, 2008.

WESTIN, INC., a Nebraska corporation

MARIO CAMACHO FOODS, LLC, a Delaware limited liability company

By: 
Its: _____

By: _____
Its: _____

EXHIBIT "A"

<u>Country</u>	<u>Mark</u>	<u>Reg'n No.</u>	<u>Goods</u>
United States	MARIO D'OLIVO	77/175,054	Class 29: processed olives
United States	MARIO	2,816,558	Class 29: processed olives, processed deli olives, processed cherries, processed onions, processed peppers and deli antipasto salads Class 30: pimentos, capers and pepperoni
United States	MARIO	1,886,210	Class 29: processed olives
United States	MARIO	1,791,772	Class 30: frozen and refrigerated Mexican foods; namely, enchiladas, tacos, fajitas and burritos