# \$40.00 787.

# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
COREX TECHNOLOGIES AND SOLUTIONS INC.		03/03/2008	CORPORATION: CANADA

# **RECEIVING PARTY DATA**

Name:	AFI INTERNATIONAL GROUP INC.	
Street Address:	8160 PARKHILL DRIVE	
City:	MILTON, ONTARIO	
State/Country:	CANADA	
Postal Code:	L9T 5V7	
Entity Type:	CORPORATION: CANADA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78735402	REPUTATION INTELLIGENCE

# **CORRESPONDENCE DATA**

Fax Number: (212)837-6269

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212 837-6550

Email: kuhn@hugheshubbard.com

Correspondent Name: Perla M. Kuhn

Address Line 1: Hughes Hubbard & Reed LLP
Address Line 2: One Battery Park Plaza

Address Line 4: NEW YORK, NEW YORK 10004-1482

Address Line 4. NEW FORK, NEW FORK 10004-1402

ATTORNEY DOCKET NUMBER: 7965

79655.1023 PMK/ESP

### DOMESTIC REPRESENTATIVE

Name: Perla M. Kuhn

Address Line 1: Hughes Hubbard & Reed LLP

TRADEMARK REEL: 003731 FRAME: 0493

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NAME OF SUBMITTER:	Perla M. Kuhn		
Signature:	/Perla M. Kuhn/		
Date:	03/04/2008		
Total Attachments: 2 source=Assignment of Application (REPUTATION INTELLIGENCE)#page1.tif			

TRADEMARK REEL: 003731 FRAME: 0494 IN THE UNITED STATES PATENT AND TRADEMARK OFFICE ASSIGNMENT OF APPLICATION

BASED ON INTENT TO USE

WHEREAS, CoreX Technologies and Solutions Inc. ("Assignor"), a corporation of Canada, with

a place of business at 8160 Parkhill Drive, Milton, Ontario, Canada L5T 5Z7, has a bona fide

intent to use the mark REPUTATION INTELLIGENCE (the "Mark"), in connection with goods

and services in International Classes 9 and 35;

WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United

States Patent and Trademark Office based on Assignors' bona fide intent to use the Mark in

commerce in connection with the above-described goods as follows:

APPLICATION SERIAL NO.

FILING DATE

MARK

78/735,402

October 18, 2005

REPUTATION INTELLIGENCE

WHEREAS, AFI International Group Inc., a corporation of Canada, with a principal place of

business at 8160 Parkhill Drive, Milton, Ontario, Canada L9T 5V7 ("Assignee"), desires to

acquire the business of Assignor in connection with which Assignor has a bona fide intent to use

the Mark and the above-described application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which

is hereby acknowledged, Assignor hereby assigns and transfers the Mark and the above-

referenced Application there for, together with that portion of Assignor's business in connection

with which it has a bona fide intent to use the Mark, and all of Assignor's rights therein, to

Assignee.

COREX TECHNOLOGIES AND SOLUTIONS INC.

 $B_{Y_{-}}$ 

Name:

Title:

Dated: 1/4 (Ch 3, 2008)

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant AFI International Group Inc.

Serial No. 78/735,402

Filed October 18, 2005

Mark REPUTATION INTELLIGENCE

### POWER OF ATTORNEY

# SIR:

In the matter of the above-identified Application, Applicant hereby appoints PERLA M. KUHN, JULIUS RABINOWITZ, NATASHA N. REED and RUSSELL W. JACOBS of the law offices of HUGHES HUBBARD & REED LLP, One Battery Park Plaza, New York, NY 10004-1482, its attorneys with full power of substitution and revocation and to transact all business in the Patent Office in connection therewith.

## APPOINTMENT OF DOMESTIC REPRESENTATIVE

HUGHES HUBBARD & REED LLP, whose postal address is One Battery Park Plaza, New York, New York 10004-1482, United States of America, is hereby designated Applicant's representative upon whom notices of process in proceedings affecting the mark may be served.

AFI INTERNATIONAL GROUP INC.

By: DARRELL Name:

Title: TRESIDENT

Dated: <u>MARCH 3, 2008</u>

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TRADEMARK REEL: 003731 FRAME: 0496

RECORDED: 03/04/2008