

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Robin L Nedboy		02/01/2008	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	UBC Ltd.		
Street Address:	P.O. Box 420		
City:	Lindenhurst		
State/Country:	NEW YORK		
Postal Code:	11757		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3154155	DENIM GIRL	
CORRESPONDENCE DATA			
Fax Number:	(202)434-7400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	snweller@mintz.com		
Correspondent Name:	Susan Neuberger Weller		
Address Line 1:	701 Pennsylvania Avenue N.W.		
Address Line 2:	Suite 900		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		
ATTORNEY DOCKET NUMBER:	37442-018		
NAME OF SUBMITTER:	Susan Neuberger Weller		
Signature:	/Susan Neuberger Weller/		
Date:	03/04/2008		

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Total Attachments: 1
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TRADEMARK ASSIGNMENT

WHEREAS, Robin L. Nedboy ("Assignor"), an individual with a business address at 60 East 42nd Street, Suite 2320, New York, NY 10165, owns U.S. Trademark Registration No. 3,154,155 in the U.S. Patent and Trademark Office for the word mark DENIM GIRL ("Mark") and common law rights in the Mark; and

WHEREAS, UBC Ltd. ("Assignee"), a New York corporation, with a business address at P.O. Box 420, Lindenhurst, NY 11757 desires to acquire all common law and other rights to the Mark, all inventory of products bearing the Mark, and obtain an assignment of U.S. Registration No. 3,154,155 together with the goodwill associated with the Mark.

NOW, THEREFORE, for good and valuable consideration, the sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in the Mark and U.S. Registration No. 3, 154,155, together with the goodwill of the business symbolized by the Mark, as well as the right to sue for and collect damages for past infringements.

ROBIN L. NEDBOY

By: 

Dated: 2/1/08, 2008