

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
E&E Hosiery, Inc.		01/28/2008	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Planet Sox Holdings, LLC		
Street Address:	17383 Sunset Boulevard		
Internal Address:	Suite A210		
City:	Pacific Palisades		
State/Country:	CALIFORNIA		
Postal Code:	90272		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2943502	PLANET SOX	
Registration Number:	3004794	HIP FLOPS	
Registration Number:	3080089	LOVE BUG	
Registration Number:	2689276	CANDY GIRL	
Registration Number:	2018138	DETAILS BY E.E.H.	
Registration Number:	2327426	THE THONG SOCK	
CORRESPONDENCE DATA			
Fax Number:	(617)345-1300		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	617-345-1341		
Email:	matm@nixonpeabody.com		
Correspondent Name:	Michelle A. Massicotte, Esq.		
Address Line 1:	100 Summer Street		
Address Line 2:	Nixon Peabody LLP		
Address Line 4:	Boston, MASSACHUSETTS 02110		

CH \$165.00 2943502

ATTORNEY DOCKET NUMBER:	038726-24
NAME OF SUBMITTER:	Michelle A. Massicotte
Signature:	/Michelle A. Massicotte/
Date:	03/04/2008
Total Attachments: 4 source=PlanetSoxTMAssign#page1.tif source=PlanetSoxTMAssign#page2.tif source=PlanetSoxTMAssign#page3.tif source=PlanetSoxTMAssign#page4.tif	

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT is made as of January 28, 2008 by and between E&E Hosiery, Inc., a New York corporation having its principal place of business at 350 Fifth Avenue, 4th Floor, New York, NY 10118 (the "Assignor"), and Planet Sox Holdings LLC, a Delaware limited liability company having its principal place of business at 17383 Sunset Boulevard, Suite A210, Pacific Palisades, California 90272 (the "Assignee").

WHEREAS, the Assignor is the proprietor in the United States of the trademarks listed in Schedule A attached hereto (the "Trademarks").

WHEREAS, the Assignor has agreed to assign the Trademarks to the Assignee, and the Assignee has agreed to accept said assignment.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby assigns, transfers and conveys to the Assignee, and the Assignee hereby accepts from the Assignor, all of the rights, title and interests of the Assignor in and to the Trademarks, together with all of the goodwill of the business with which the Trademarks are used or otherwise associated and with the right to recover for damages and profits and all other remedies for past infringements thereof effective as of the date hereof.

The Assignee and the Assignor covenant and agree that the representations, warranties, covenants and agreements of the parties contained in the Asset Purchase Agreement, of even date herewith, by and between Planet Sox, LLC, and the Assignee, (the "Purchase Agreement"), shall not merge into or with this Assignment, but shall survive this Assignment and shall continue in full force and effect for the period specified in the Agreement as though set forth herein at length. The Assignee and the Assignor, by their execution of this Assignment, each acknowledge and agree that neither the representations and warranties nor the rights and remedies of the parties under the Agreement shall be deemed to be enlarged, modified or altered in any way by such execution and acceptance of this Assignment. The parties acknowledge that the terms and conditions of the Agreement shall govern the transfer of the Trademarks including, without limitation, the rights of indemnification and limitations thereon as set forth in Article 8 of the Agreement.

[Signature Page Follows]

IN WITNESS WHEREOF, the Assignor and the Assignee have caused this Assignment of Trademark to be duly executed under seal as of and on the date first written above.

ASSIGNOR:

E&E HOSIERY, INC.

By: _____
Name:
Title:

ASSIGNEE:

PLANET SOX HOLDINGS LLC

By: _____
Name: Greg Bortz
Title: Manager

STATE OF New York

COUNTY OF New York

On this 28th day of January, 2008, before me, the undersigned notary public, personally appeared Elie Levy of E&E Hosiery, Inc., proved to me through satisfactory evidence of identification which was his/her driver's license, to be the person whose name is on the foregoing Assignment of Trademark, and acknowledged to me that he/she signed it voluntarily, for and on behalf of E&E Hosiery, Inc., for its stated purpose.

Notary Public
My commission expires:
[AFFIX NOTARIAL SEAL]

Eva M. Young, Esq.
Notary Public-State of New York
NY County #02Y06170146 Exp 7/23 / H

IN WITNESS WHEREOF, the Assignor and the Assignee have caused this Assignment of Trademark to be duly executed under seal as of and on the date first written above.

ASSIGNOR:

E&E HOSIERY, INC.

By: _____
Name:
Title:

ASSIGNEE:

PLANET SOX HOLDINGS LLC

By: _____
Name: Greg Bortz
Title: Manager

STATE OF _____

COUNTY OF _____

On this ___ day of January, 2008, before me, the undersigned notary public, personally appeared Elie Levy of E&E Hosiery, Inc., proved to me through satisfactory evidence of identification which was his/her driver's license, to be the person whose name is on the foregoing Assignment of Trademark, and acknowledged to me that he/she signed it voluntarily, for and on behalf of E&E Hosiery, Inc., for its stated purpose.

Notary Public
My commission expires:
[AFFIX NOTARIAL SEAL]

SCHEDULE A

Trademark	Country	Registration Number
PLANET SOX	United States	2943502
HIP FLOPS	United States	3004794
LOVE BUG	United States	3080089
CANDY GIRL	United States	2689276
DETAILS BY E.E.H.	United States	2018138
THE THONG SOCK	United States	2327426