

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
DAVY CROCKETT, INC.		12/10/2007	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Press Holdings International, Inc.
<b>Street Address:</b>	6371 N.W. 37th Terrace
<b>Internal Address:</b>	C/O Angela Uribe
<b>City:</b>	Miami
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	33166
<b>Entity Type:</b>	CORPORATION: PANAMA

**PROPERTY NUMBERS Total: 20**

Property Type	Number	Word Mark
Registration Number:	3132533	DAVY CROCKETT
Registration Number:	3126959	DAVY CROCKETT
Registration Number:	3126424	DAVY CROCKETT
Registration Number:	3123471	DAVY CROCKETT
Registration Number:	3120805	DAVY CROCKETT
Registration Number:	3120780	KING OF THE WILD FRONTIER
Registration Number:	3120779	KING OF THE WILD FRONTIER
Registration Number:	3120778	KING OF THE WILD FRONTIER
Registration Number:	3120508	DAVY CROCKETT
Registration Number:	3120497	DAVY CROCKETT
Registration Number:	3007500	DAVY CROCKETT
Registration Number:	3007499	DAVY CROCKETT
Registration Number:	2083675	DAVY CROCKETT

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Registration Number:	1995303	DAVY CROCKETT
Registration Number:	1996814	DAVY CROCKETT
Registration Number:	2002748	DAVY CROCKETT
Registration Number:	1829452	DAVY CROCKETT
Registration Number:	1829445	DAVY CROCKETT
Registration Number:	1443352	DAVY CROCKETT
Registration Number:	1421208	DAVY CROCKETT

**CORRESPONDENCE DATA**

Fax Number: (212)208-2612  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 2123530446  
Email: rmb@blanklegal.com  
Correspondent Name: Richard Mark Blank, Esq.  
Address Line 1: 19 Ledgewood Commons  
Address Line 4: Millwood, NEW YORK 10003

NAME OF SUBMITTER:	Richard Mark Blank, Esq.
Signature:	/rb/
Date:	03/04/2008

Total Attachments: 2  
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## ASSIGNMENT

This Assignment Agreement is by and between Davy Crockett, Inc., a Delaware corporation with a place of business at 4440 NW 73<sup>rd</sup> Avenue, PTY-362 Miami, Florida 331666437 ("Assignor"), and Press Holdings International, Inc., located C/O Angela Uribe, 6371 N.W. 37<sup>th</sup> Terrace, Miami, Florida 33166 ("Assignee").

WHEREAS, Assignor is the owner of certain U.S. Trademark Applications and/or Registrations listed in Exhibit A (the "Applications" and/or the "Registrations");

WHEREAS, Assignee desires to acquire all of Assignor's rights to the Applications and Registrations; and

WHEREAS, Assignee is the successor to the business of the Assignor pertaining to these Applications and Registrations.

In consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor assigns to Assignee all of Assignor's right, title, and interest in and to the Applications and Registrations, including all common law rights, together with the goodwill symbolized by any use of those marks covered by the Applications and/or Registrations, and the right to sue third parties for and recover damages from past and future infringement of the marks listed in Exhibit A.

I hereby authorize the Commissioner of Patents and Trademarks of the United States, and any official of any other country empowered to issue trademark registrations, to record this Assignment, and to issue or transfer all said Trademark Applications and/or Registrations to the Assignee as owner of all right, title and interest therein, or otherwise as the Assignee may direct, in accordance with the terms of this Assignment.

This Assignment is made without any representations or warranties regarding whatever interests may be assigned, if any, or with respect to any other matter, and all rights taken hereunder are granted on a quitclaim basis.

The Assignor hereby represents and warrants that, as of the time of execution of this Assignment, he or it is the sole owner of the entire right, title and interest in and to Applications and/or Registrations and that the Applications and/or Registrations are unencumbered and that the Assignor has good and full right and lawful authority to assign all of his rights in and to the Marks, including United States Applications and/or Registrations.

The Assignor further represents and warrants that he or it will sign all papers and documents and deliver necessary documents, including original registration certificates, if available, and do all acts reasonably necessary or desirable to be done for the procurement, maintenance, enforcement and defense of the Marks and applications and registrations thereof without charge to Assignor.

IN TESTIMONY WHEREOF, I have executed this document on the date indicated below.

Davy Crockett, Inc.

Date: 12/10/07

By: James E. Patraw  
Title: President