

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Viz Reflectives Limited		03/04/2008	CORPORATION: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	Yeshili Reflective Material Co. Limited
Street Address:	Pooles of Wigan Limited, Lamberhead Industrial Estate
Internal Address:	Kilshaw Street, Pemberton, Nr Wigan
City:	Lancashire
State/Country:	UNITED KINGDOM
Postal Code:	WN5 8EA
Entity Type:	CORPORATION: UNITED KINGDOM

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77187127	MLITE

CORRESPONDENCE DATA

Fax Number: (303)473-2720
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 303-473-2865
 Email: docket@hollandhart.com
 Correspondent Name: Ester Martin Maillaro
 Address Line 1: 555 Seventeenth Street, Suite 3200
 Address Line 2: P.O. Box 8749
 Address Line 4: Denver, COLORADO 80201

ATTORNEY DOCKET NUMBER:	MLITE
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DOMESTIC REPRESENTATIVE

Name: Ester Martin Maillaro

OP \$40.00 77187127

Address Line 1: 555 Seventeenth Street, Suite 3200
Address Line 2: P.O. Box 8749
Address Line 4: Denver, COLORADO 80201

NAME OF SUBMITTER:	Ester Martin Maillaro
Signature:	/Ester Martin Maillaro/
Date:	03/04/2008
Total Attachments: 1 source=Assignment#page1.tif	

TRADEMARK ASSIGNMENT

Viz Reflectives Limited (registered in England and Wales with Company Number 04529596), whose registered office is at Vision House, Marshfield Bank Employment Park, Middlewich Road, Crewe, Cheshire CW2 8UY ("Assignor"), is the owner of the following United States trademark application (the "Trademark"):

Mark	U.S. Application Serial No.
MLITE	77/187,127

Yeshill Reflective Material Co Limited (registered in England and Wales with Company Number 5937861), whose registered office is at o/o Pooles of Wigan Limited, Lamberhead Industrial Estate, Kilsbaw Street, Pemberton, Nr Wigan, Lancashire WN5 8EA ("Assignee"), seeks to acquire all right, title and interest in and to the Trademark.


Assignee is the successor to that portion of the business of the Assignor to which the Trademark pertains.

NOW, THEREFORE, in consideration of the above Recitals, which are incorporated herein by this reference, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title and interest in and to the Trademark, all common law rights associated therewith, and all goodwill associated thereby.

This Trademark Assignment is effective as of the 4th day of March, 2008.

Executed on March 4th, 2008

Viz Reflectives Limited


By: Matthew Shaepe
Title: Company Director

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